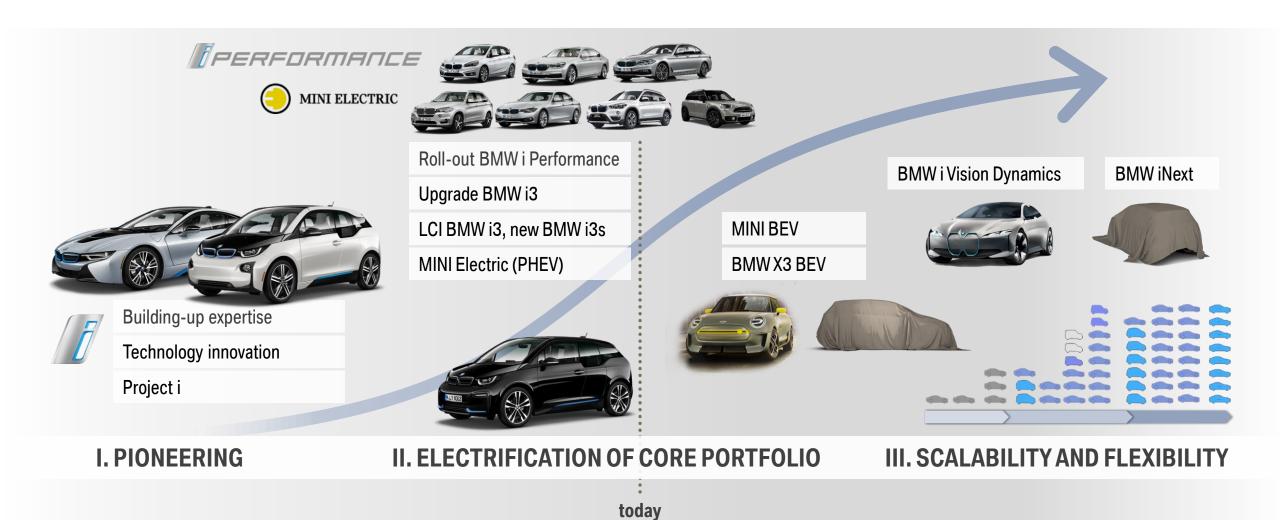
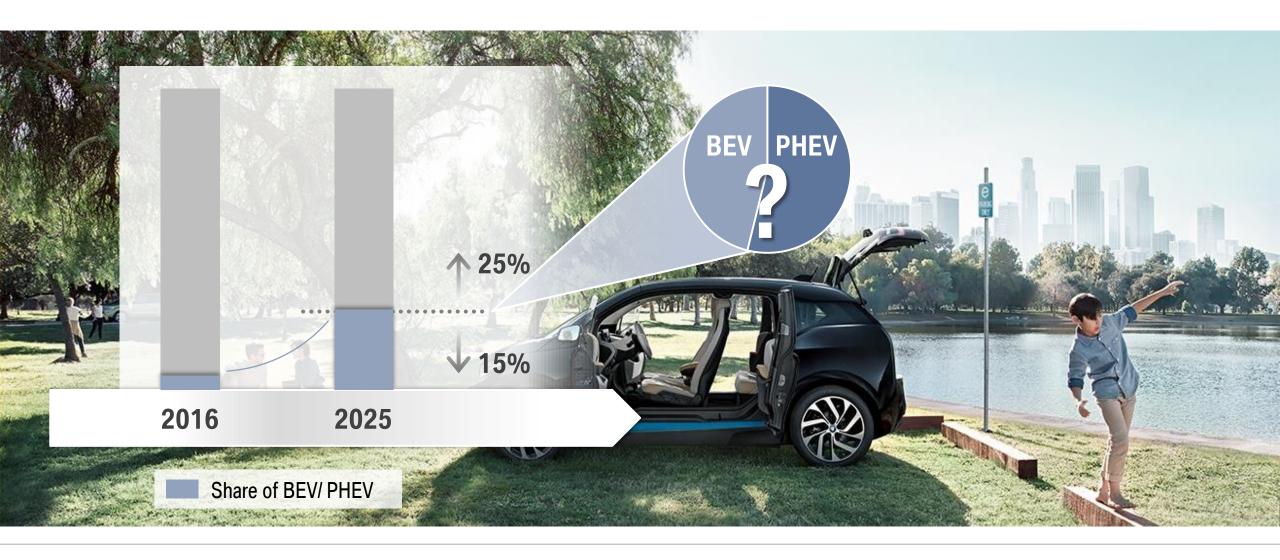


BMW GROUP'S ELECTRIFICATION PATHWAY.

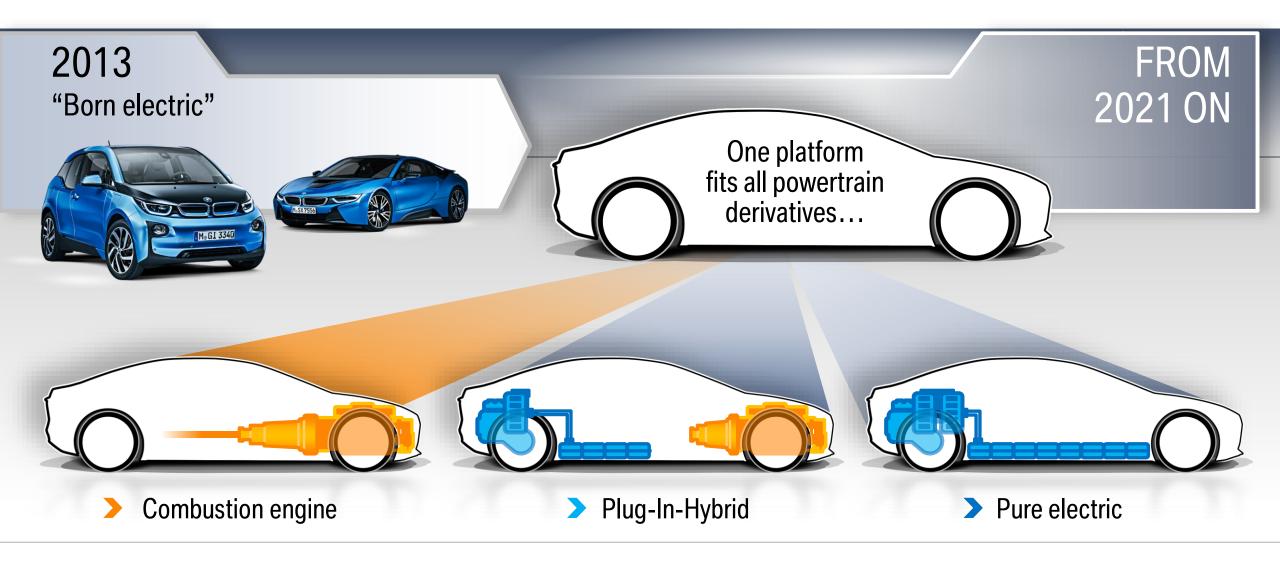


Battery Electric Vehicles (BEV) Plug-in Hybrid Vehicles (PHEV) Life Cycle Impulse (LCI)

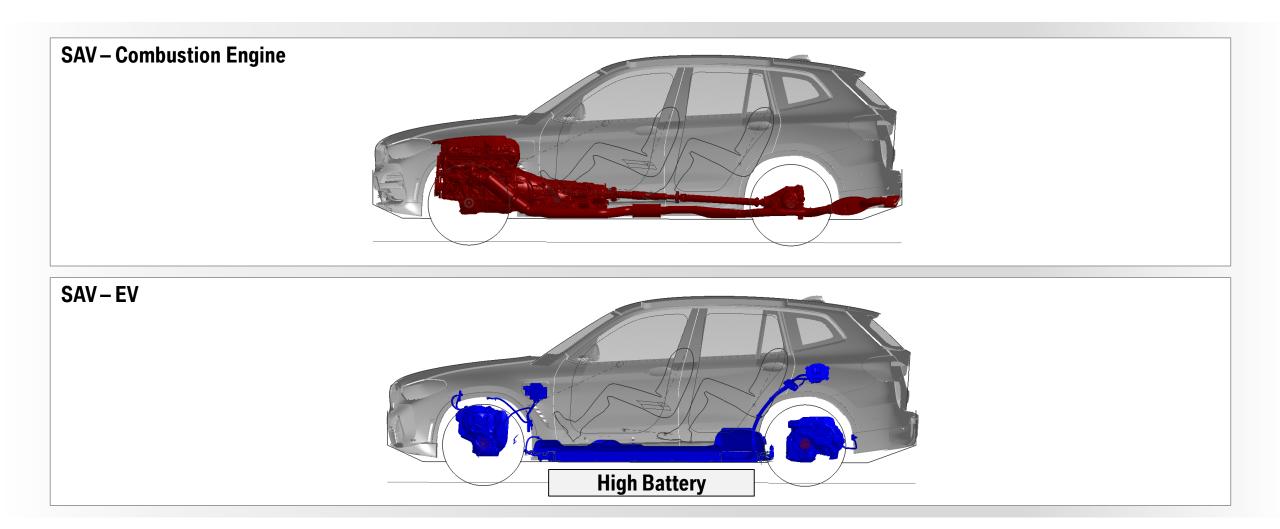
FLEXIBILITY IS THE KEY FOR E-MOBILITY.



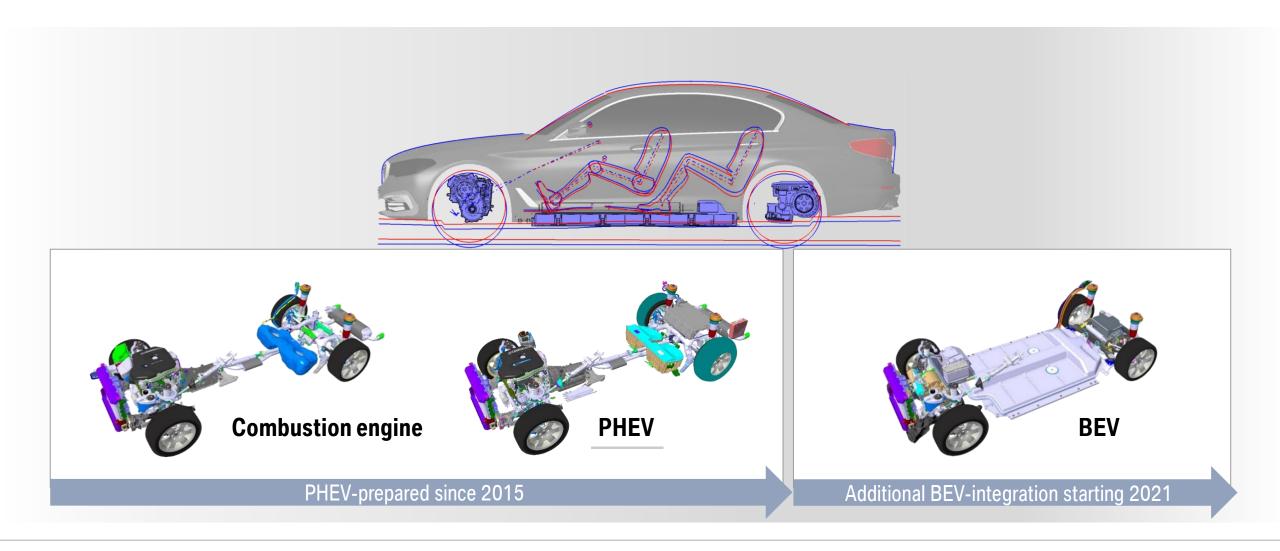
BMW i. FROM "BORN ELECTRIC" TO "ONE PLATFORM SERVES ALL".



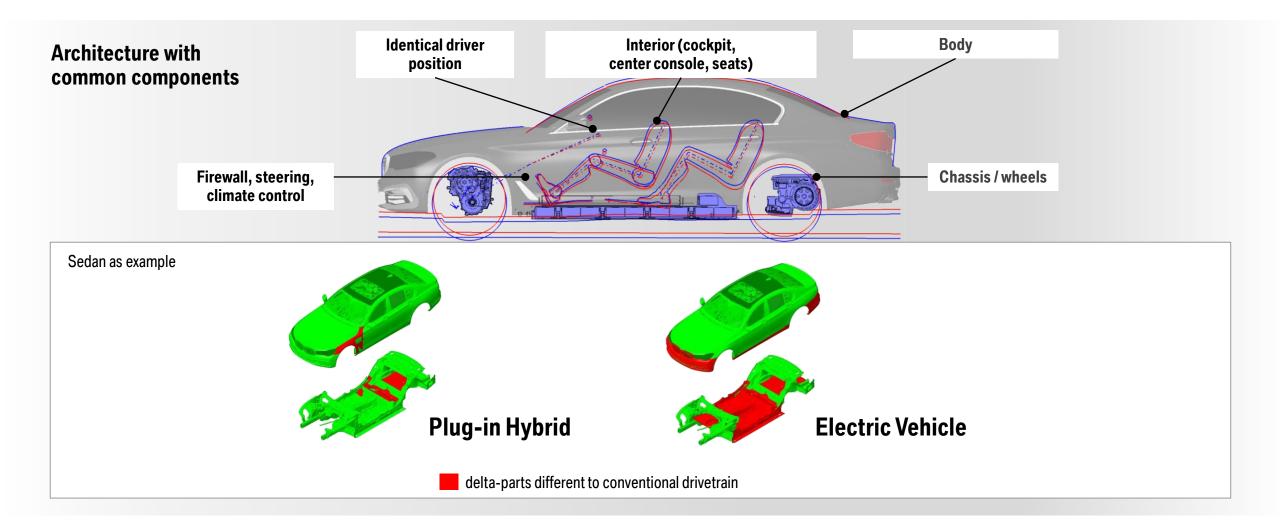
CONVENIENT INTEGRATION OF THE ELECTRIC DRIVETRAIN IN HIGH CARS.



OUR VEHICLE ARCHITECTURE ENABLES INTEGRATION OF CONVENTIONAL DRIVE TRAINS, PHEVS AND BEVS IN THE SAME MODEL-LINE.



COMMON MODULAR SYSTEMS FOR ALL DRIVETRAIN-VERSIONS. INCREASED FLEXIBILITY AND REDUCED INVEST.



CHALLENGES OF BEV INTEGRATION IN LOW VEHICLES.

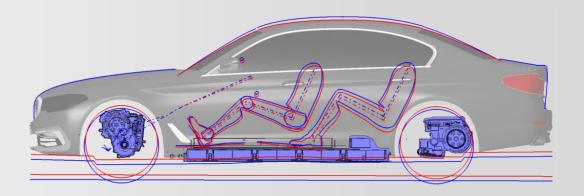
Maximum electric range

Low driving resistance/ available energy

Flat battery with high energy-density and max. length and width

Optimize battery height and underbody-space

Moderate increase in height, uncompromised interior



Challenge: Best-in-class driving performances

Adequate Power/ Torque

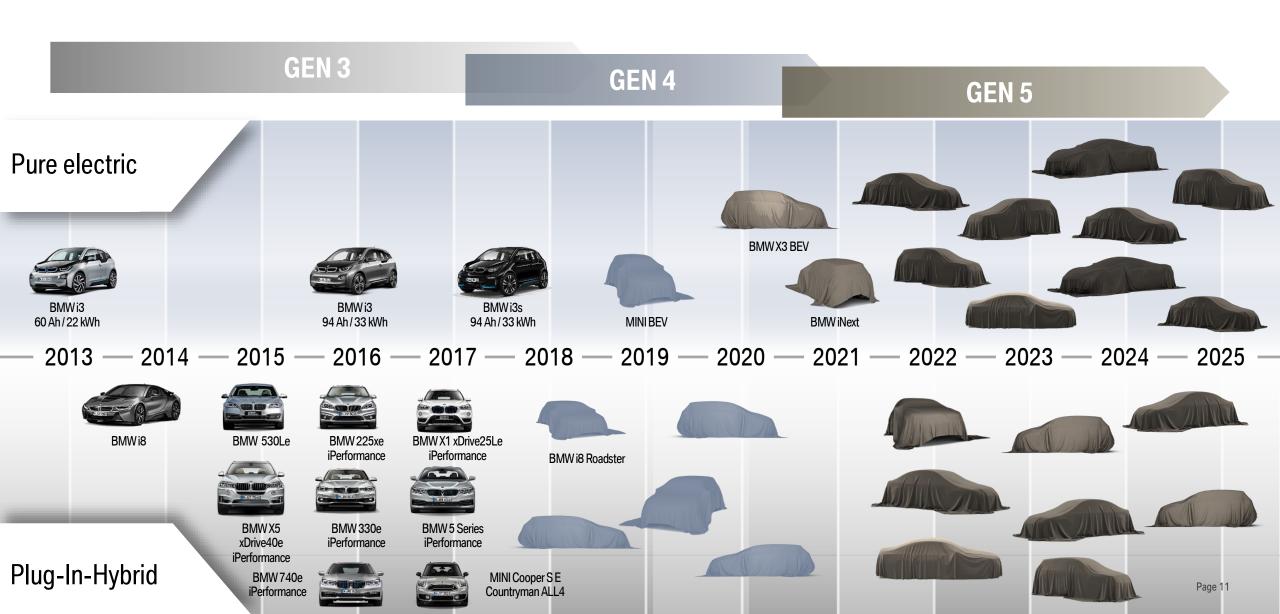
Integration of powerful el. machines in front- and rear-axle. Battery-design with high poweroutput

Custom-made electric machines and battery

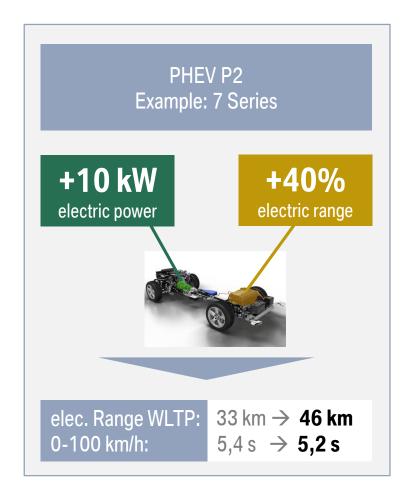
Ideal package, weight and safety

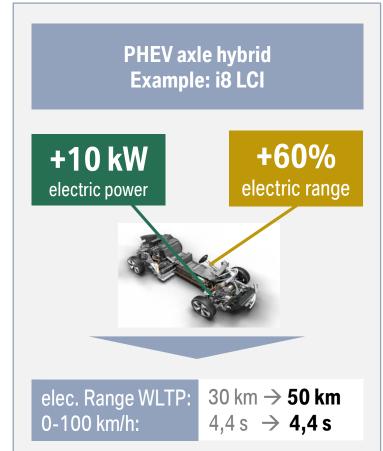


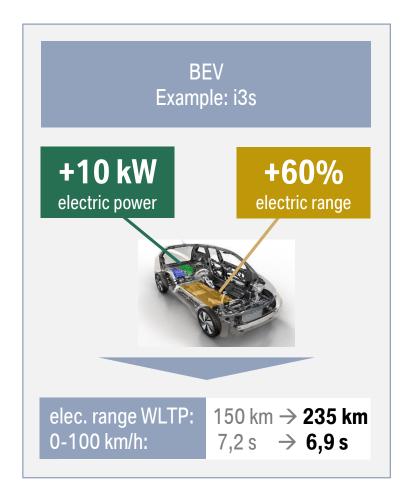
THE ROAD TO 2025: WIDE ROLLOUT OF PHEVS AND BEVS WITH NEXT GEN OF MODULAR ELECTRIC POWERTRAIN.



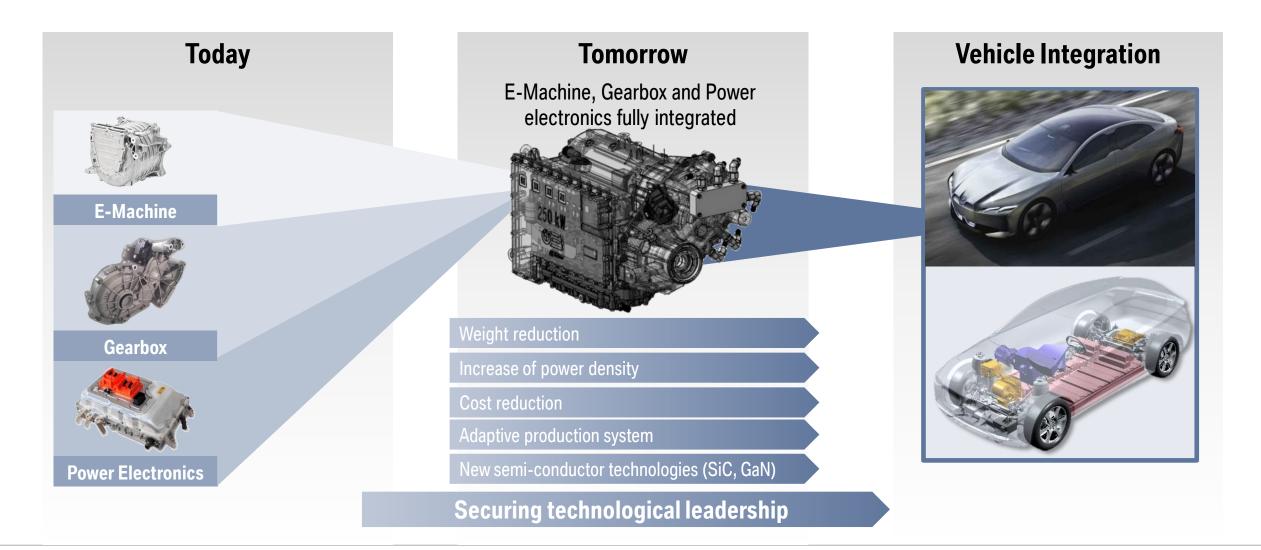
GEN3 AND GEN4 UP TO 2020: EMOTIONALISATION OF OUR EXISTING XEV DRIVE TRAIN ARCHITECTURES.







INTEGRATION OF E-MASCHINE, GEARBOX AND POWER ELECTRONIC IN ONE SYSTEM.



OUR FUTURE PHEVs: UNCOMPROMISING CUSTOMER VALUE PROPOSITION.

LONG-DISTANCE DRIVEABILITY.

LOW FUEL CONSUMPTION AND LARGE-VOLUME FUEL TANK.

BMW DRIVING DYNAMICS GENES.

BALANCED AXLE LOAD DISTRIBUTION, LOW CENTRE OF GRAVITY.

MAXIMUM PERFORMANCE.

TUNED ELECTRIC POWERTRAINS.

INDUCTIVE CHARGING.

GREATER CHARGING CONVENIENCE.

HIGH ELECTRIC RANGE.

INCREASED BATTERY CAPACITY.

UTILITY VALUE.

MAINTAINS FULL LUGGAGE VOLUME.

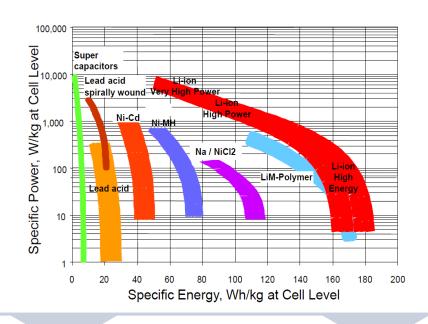
SEATING COMFORT.

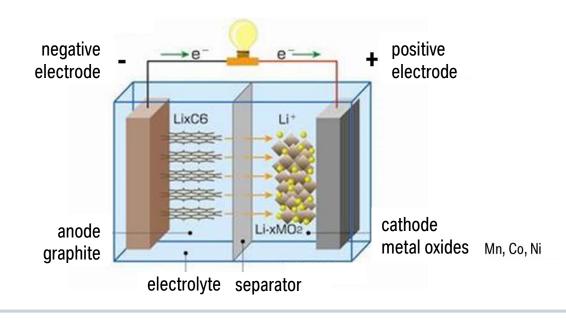
BATTERY INTEGRATION WITHOUT LOSS OF COMFORT.

PHEVs must be refined to offer customers an uncompromising value proposition.



BATTERY PERFORMANCE IS THE BASIS FOR SUCCESS OF E-MOBILITY. LI-ION TECHNOLOGY IS THE ENABLER FOR CURRENT ELECTRIC VEHICLES.



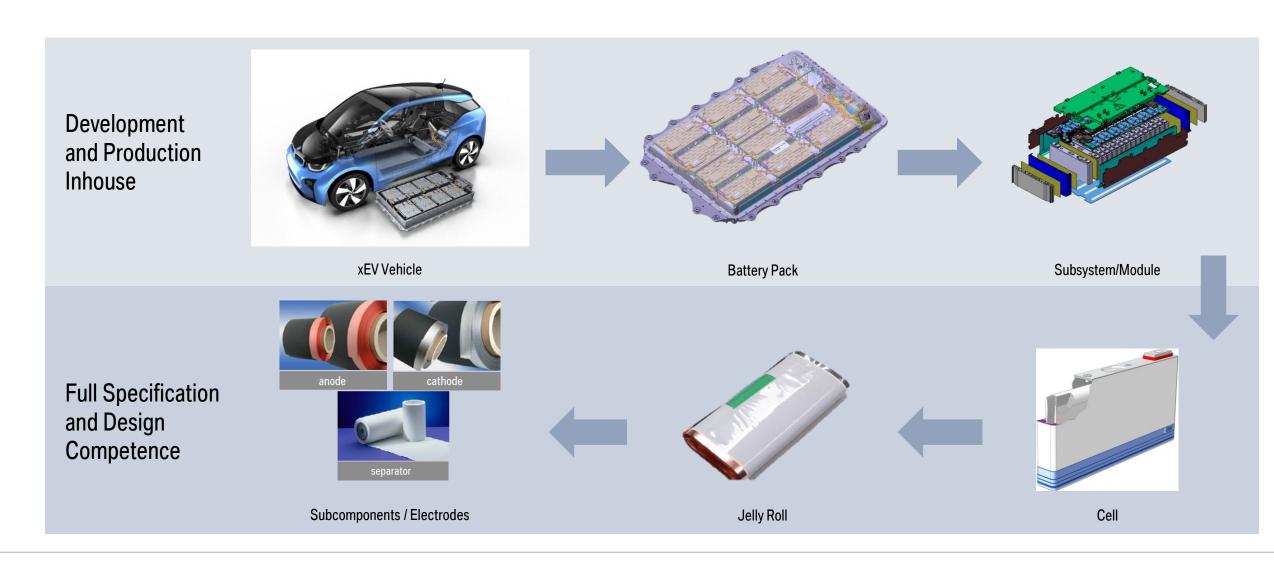








BMW INHOUSE DEVELOPMENT AND PRODUCTION OF BATTERY MODULS AND PACKS SINCE 2008. FULL COMPETENCE IN CELL DESIGN.



BMW CONTINUOUSLY INCREASES CELL COMPETENCE TO ENHANCE THE LEVERAGE FOR REALIZATION OF CUSTOMER RELEVANT INNOVATIONS.







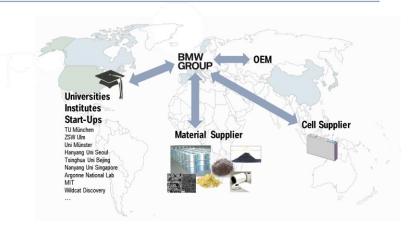
BMW Compentence Center Battery Cell

... in combination with worldwide network

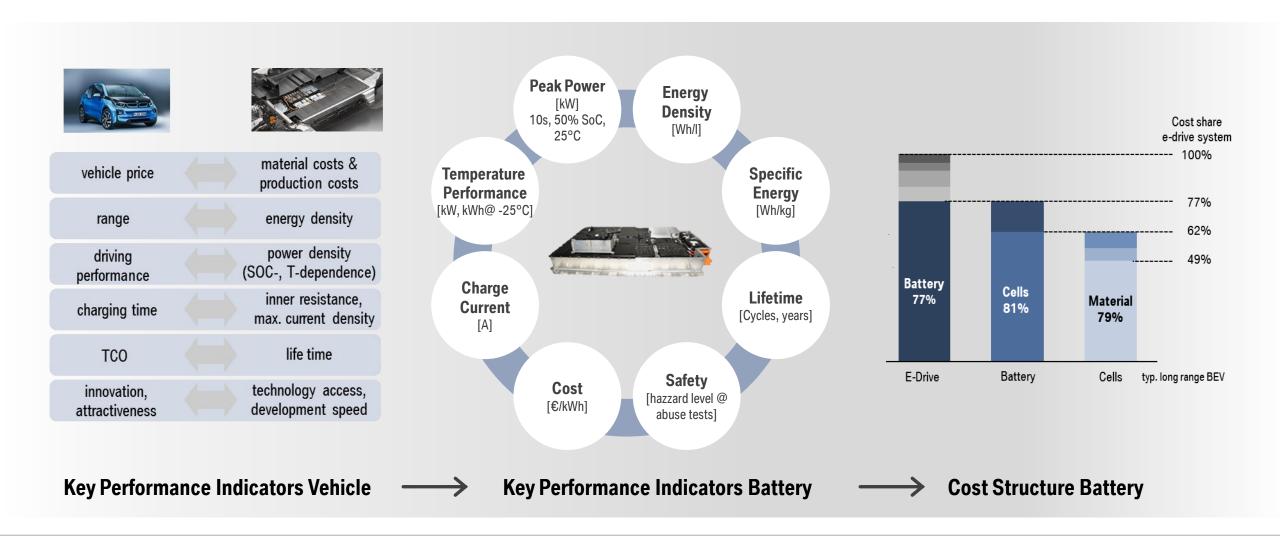




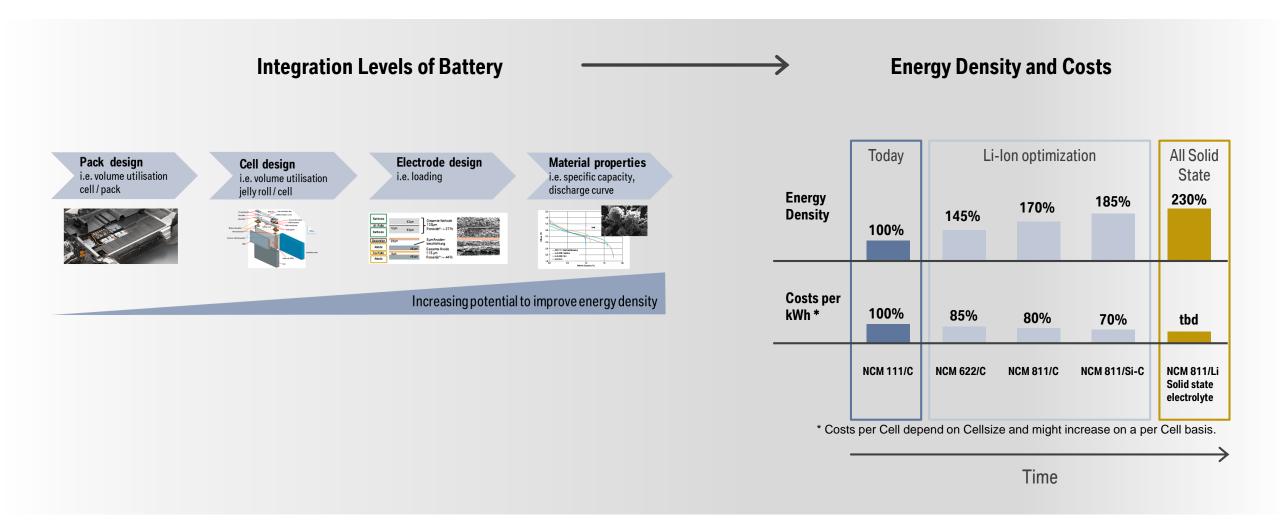




BATTERY DEFINES PERFORMANCE AND COSTS OF ELECTRIC VEHICLES. MATERIALS DOMINATE COST STRUCTURE.



SUBSTANTIAL ENERGY DENSITY INCREASE AND COST REDUCTION EXPECTED. HIGHEST POTENTIAL FOR IMPROVEMENT ON MATERIAL LEVEL.



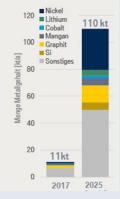
BMW CONSIDERS TOTAL VALUE CHAIN OF CELL – FROM CRADLE TO GRAVE.

Raw Materials and Refining

- Environmental and social standards
- Raw material optimised for chemistry design
- Use of recycled raw materials
- Securing raw material supply







Cell Design and Production

- Optimised performance/costs based on BMW application
- Securing production capacity
- Reduction CO2 footprint







Battery "2nd Life"

- Cell/module/pack design allows for secondary use
- Application on BMW sites
- Business Modells to secure markets





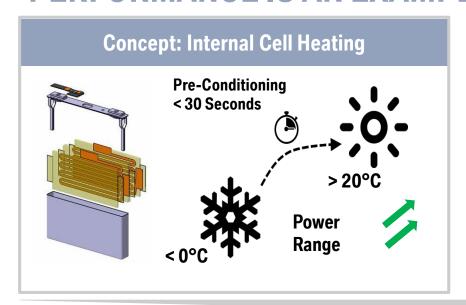
Recycling

- Cell/modul/pack design to foster recyclability
- Development of recycling processes with ability to close material loops
- Securing recycling capacities





INTERNAL CELL HEATING TO IMPROVE LOW TEMPERATURE BATTERY PERFORMANCE IS AN EXAMPLE FOR BMW INNOVATION.



From the Idea to Realization

Identification of IP: Start-Up EC-Power, USA



Joint Development /Proof of Concept



Test on Industrial Scale incl. Cell Build at BMW



Realization and Test in a Vehicle



Cell with int. Heating



BMW Cell Design

Modul



Modul Design

Battery



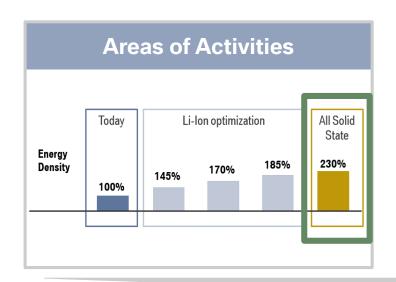
Integration in Battery

Vehicle



First BMW Cell in Vehicle

ALL-SOLID-STATE: IMPROVEMENT OF ENGERY DENSITY AND COSTS. BMW EVALUATES AND ACTIVELY DRIVES THE TECHNOLOGY.



Selection of Engineering Partner

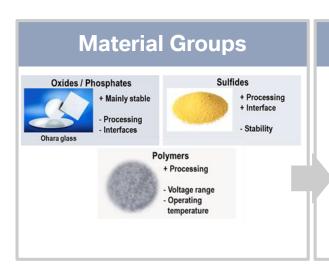
Screening and Evaluation of Concept

Identification of Partner with high Potential

Joint Development /Proof of Concept







Electrodes



Roll-to-Roll
All-Solid-State Electrodes

Cell Assembly



Cell Stack

ASSB Cell



1Ah All-Solid-State Cell

