



Bayerische Motoren Werke Aktiengesellschaft, Munich.

Frequently Asked Questions – Annual General Meeting and the Separate Meeting of the Preferred Stock Shareholders on 16 May 2019.*

When and where will the Shareholders Meetings take place?

The Annual General Meeting 2019 will take place on Thursday, 16 May 2019, 10:00 (CEST) at the Olympiahalle of the Olympiapark, Coubertinplatz, 80809 Munich, Germany. The Separate Meeting of the Preferred Stock Shareholders will be held subsequently, but no earlier than 13:00 (CEST). The assembly rooms will be open from 8:30 (CEST). In order to avoid unnecessary waiting times at the entrances due to the security precautions that will be in place in the best interest of the participants, we recommend that you arrive as early as possible.

Which category of stock is entitled to participate and vote?

The requirements for attending the Annual General Meeting are the same for holders of common and preferred stock; however, only holders of common stock have the right to vote at the Annual General Meeting. In principle, only preferred shareholders have the right to attend and vote at the Separate Meeting of the Preferred Stock Shareholders. The "record date" for share ownership is the beginning of the 21st day before the Annual General Meeting, i.e. 00:00 (CEST) on 25 April 2019. Details of the requirements for attendance and for the exercise of voting rights, in particular regarding documentary evidence of shareholdings and timely notification of attendance can be found in the Notice of the respective Shareholders Meeting.

How and by which date can I apply to attend the Annual General Meeting as a shareholder, and additionally, as a holder of preferred stock, the Separate Meeting of Preferred Stock Shareholders?

The Notice of the Annual General Meeting and of the Separate Meeting of the Preferred Stock Shareholders will be transmitted to shareholders via their custodian banks from end of April 2019 onwards. The shareholder can use the answer form provided by the custodian bank to request an attendance card for him/herself or for a representative. Registration formalities are normally taken care of by custodian banks on submission of a request for an attendance card by their customers. The last possible date for notification of attendance is 9 May 2019.

Are shares blocked if the shareholder registers to attend a shareholders meeting?

No, a shareholder's notification of attendance does not entail share blocking. Registration is based on the "record date" principle, i.e. depending on whether and to what extent the shareholder held shares at the beginning of the 21st day before the shareholders meeting (record date), i.e. at 00:00 (CEST) on 25 April 2019. Shares can continue to be sold after the record date without affecting the right to attend or exercise voting rights at the respective shareholders meeting.

How can I be represented at the shareholders meeting if I am not able or do not wish to attend in person? How do I obtain proxy forms?

Shareholders who do not wish to attend the shareholders meeting and/or exercise their voting rights in person, may exercise their rights, and in

particular their voting rights, via an authorised proxy, e.g. a bank or a shareholders' association. The prerequisite for exercising voting rights via an authorised proxy is compliance with the formalities and deadlines stipulated for registering for the shareholders meeting.

The granting of proxy authorisations, their revocation and the communication of proof of proxy authorisation to the Company must be executed in text form or electronically using the procedure made available at www.bmwgroup.com/ir/proxyvoting.

Banks and shareholders' associations as well as persons and institutions which are deemed equivalent to such by the German Stock Corporation Act (AktG) may stipulate their own requirements for proxies to be granted to them, in accordance with the relevant special regulation under § 135 AktG and which should be clarified with the representative directly.

In addition, Bayerische Motoren Werke Aktiengesellschaft offers its shareholders the opportunity to exercise their rights via representatives, appointed by the Company, who are bound to vote in accordance with the shareholder's instructions. Shareholders wishing to grant a proxy to Company representatives must issue specific voting instructions. The proxy authorisation is invalid if this is not done. The Company representatives are obliged to vote in accordance with the instructions given.

Further details with respect to attendance at the shareholders meetings and the exercising of voting rights, including postal voting, the issuance of proxies and instructions as well as proxy and postal voting forms will be sent to shareholders with their attendance card.

How much notice must be given when issuing proxies and instructions to Company representatives?

Please refer also to the details provided on the information sheet enclosed with your attendance card:

If a proxy is being submitted <u>by post</u> with voting instructions to Company representatives prior to the shareholders meeting, the completed proxy paper form and instructions must be sent to <u>reach</u> the Company <u>at the latest by 14 May 2019</u>, 24:00 (CEST) at the following address:

Bayerische Motoren Werke Aktiengesellschaft c/o Computershare Operations Center 80249 Munich, Germany Telefax: +49 89 3090374675 EMail: anmeldestelle@computershare.de

It is, however, also possible to grant a proxy with instructions on the actual day of the meeting, should the shareholder leave the meeting before voting has been completed.

Proxies and instructions can be granted electronically to Company representatives at www.bmwgroup.com/ir/proxyvoting until 16 May 2019, 10:00 (CEST).

Can a shareholder appoint a proxy during the shareholders meeting to exercise the shareholder's rights, if the shareholder does not stay until the end of the meeting?

If you wish to leave the meeting prematurely, you have the option to authorise a representative of the Company (bound by instructions) to vote on your behalf. To do so, please fill out the proxy form at the bottom of your attendance card and hand it in at the exit counters when you leave the Olympiahalle.

Alternatively, you can also authorise another meeting participant as your proxy. To do this, hand over the lower part of your attendance card to the proxy and fill in the power of attorney form presented to you when you leave the Olympiahalle.

Please refer also to the details provided on the back of your attendance card.

Does BMW also allow postal voting?

Yes, shareholders may cast their votes either in writing or electronically (postal voting) without attending the meeting.

Shareholders wishing to use the postal voting option in paper form should use the form sent to them with the attendance card. In this case, the completed postal voting form must be sent to reach the Company at the latest by 14 May 2019, 24:00 (CEST) at the following address:

Bayerische Motoren Werke Aktiengesellschaft c/o Computershare Operations Center 80249 Munich, Germany Telefax: +49 89 3090374675 EMail: anmeldestelle@computershare.de It is also possible to cast votes <u>electronically</u> using the procedure made available by the Company at www.bmwgroup.com/ir/proxyvoting. This procedure for casting votes will remain available until 16 May 2019, 10:00 (CEST).

What should a shareholder do if he/she has not received Notice of the shareholders meeting(s)?

Since BMW AG shares are issued to bearer, documents are transmitted to shareholders by the custodian banks. The transmission of the documents will take place from end of April 2019 onwards. Shareholders who have not received an invitation by beginning of May 2019 should therefore contact their custodian banks.

What should a shareholder do if he/she has given sufficient notice to participate at the shareholders meeting but has not received an attendance card?

A shareholder who has given notice of attendance via the custodian bank in good time and who meets the requirements for attendance but has not received an attendance card, is nevertheless entitled to attend the shareholders meeting. If an attendance card has been issued, but has gone missing (e.g. in the post), the shareholder is nevertheless registered for attendance. This will be checked in the entrance area to the Olympiahalle and, where applicable, a replacement attendance card will be issued. Shareholders who have not received an attendance card should, however, ask their custodian bank in good time prior to the close of registration (9 May 2019, 24:00 (CEST)) whether they have been properly registered.

Can I attend a shareholders meeting if I have already sold my shares?

The record date for share ownership is the beginning of the 21st day before the shareholders meeting, i.e. 00:00 (CEST) on 25 April 2019. The disposal of shares after that date does not affect the entitlement to attend and/or exercise voting rights at the meeting.

What documents do I need to bring to the shareholders meetings?

Please bring your attendance card(s), which you will receive from us after having given notice of attendance via your custodian bank. This allows

the registration of the shareholders at the checkin desk. In addition, we ask you to bring along an official photo ID (e.g. passport or ID card), with which you can identify yourself if need be.

What is the best route to take to the shareholders meetings and where can I park? Do I need an environmental badge (Umweltplakette) if I am coming by car?

Route information and directions to the Olympiahalle will be given on the back of the attendance card, which will be sent to the shareholder once the custodian bank has given notification of the shareholder's intention to attend.

BMW AG has reserved free parking spaces for shareholders in the "Parkharfe" close to the Olympiahalle on the day of the shareholders meetings.

If you are using a navigation system, please enter the following destination to receive directions to the "Parkharfe":

Olympiapark Parkharfe Sapporobogen 80809 Munich

The City of Munich's environmental zone covers the city centre inside the middle ring ("Mittlerer Ring"). However, the "Mittlerer Ring" itself is not in the environmental zone, therefore visitors to the Olympiapark who drive directly to the "Parkharfe" from the Mittlerer Ring (Georg-Brauchle-Ring) via Sapporobogen do not require an environmental badge.

Where can I charge an electric vehicle close to the Olympiahalle?

Unfortunately, the Olympiahalle does not yet provide charging points for electric vehicles. Please use the public charging points which you can find at https://chargenow.com/web/chargenowde/find.

Does BMW AG issue tickets for use on the public transportation system?

Travel expenses incurred by shareholders in connection with the shareholders meetings will not be reimbursed by the Company. Similarly, the Company does not provide tickets for use on the public transportation system. We kindly request your understanding for this policy.

Are shareholders/shareholders' representatives allowed to leave the meeting temporarily and return later?

Shareholders/shareholders' representatives are allowed to leave the meeting temporarily via the official exit. The shareholders/shareholders' representatives must check out with by presenting the lower part of the attendance card at the exit desk and check in again on returning so that the attendance register can be amended accordingly.

How do I obtain confirmation of participation?

Confirmations of participation will be issued on request at the information counters.

Can I bring a buggy/stroller? What do parents with babies and small children need to know?

Buggies/strollers may be brought into the attendance area of the Olympiahalle, but should not be left unattended or near emergency exits. The top floor of the Olympiahalle (Level 4) is easily accessible. We would like to point out to parents with babies and small children, however, that the building does not have a lift, which could be used to bring buggies or strollers down to lower floors. Changing facilities for babies and toddlers are located on Level 3. If necessary, our staff will be available to help you carry your buggy/stroller.

Which parts of the shareholders meetings will be broadcasted over the Internet?

Out of respect for the personal rights of participants, only the speech of the Chairman of the Board of Management will be transmitted over the internet.

Is there video surveillance at the Olympiahalle?

In the interest of the participants' safety, video surveillance is carried out in the Olympiahalle. The images are an auxiliary means to the security personnel and are not recorded.

I am mobility impaired/I am a wheelchair user. How can I get from the underground station to the assembly rooms and back? Are places reserved for disabled persons?

A shuttle bus will be available preferentially for persons with impaired mobility between the underground station "Olympiazentrum" and the Olympiahalle (place of assembly). After registration at the Olympiahalle, our employees will on request, accompany disabled persons to the area on level 4 reserved for disabled persons located in a good position for following the proceedings of the shareholders meeting. This area is also marked in the site map, which will be handed to you on registration in the Olympiahalle. We would like to point out, however, that the building does not have a lift, which could be used to bring wheelchairs down to lower floors.

I have hearing difficulties and use a hearing aid. What is the best way for me to follow the proceedings of the shareholders meeting acoustically?

An inductive loop is in place at specified seats in the Olympiahalle to facilitate hearing with hearing aids. These seats are distinguished by a corresponding symbol and marked in the site map, which will be given to shareholders on registration.

Will it be possible for shareholders to go on a works tour on the day of the shareholders meetings?

A limited number of tours of the BMW Group Munich plant will be available to shareholders on the day of the shareholders meetings. As the number of participants is limited, shareholders who are interested in such a tour should register in good time at the "Führungen" (tours) desk in the Olympiahalle.

Will there be an opportunity to visit the BMW Museum on the day of the shareholders meetings?

Yes, further information about the museum's opening hours can be found at www.bmwmuseum.de. A limited number of entry tickets will be handed out at the "Führungen" (tours) desk in the Olympiahalle.

Will there be an opportunity to visit BMW Welt on the day of the shareholders meetings?

BMW Welt is open to the general public during its normal opening hours (more details can be found at www.bmwwelt.com). In addition, a limited number of guided tours of BMW Welt will be available to shareholders on the day of the shareholders meetings. As the number of participants is limited, shareholders who are interested in such a tour should register in good time at the "Führungen" (tours) desk in the Olympiahalle.

> Are refreshments available?

Food and beverages will be available throughout the meetings. In the interest of security, you are kindly requested not to bring any food and beverages (in particular bottles) of your own.

Food and beverages offered to the participants are intended for direct consumption on the premises only. It is not permitted to take food and drinks with you from the Olympiahalle.

Is smoking allowed inside the Olympiahalle?

The Olympiahalle as such is a non-smoking area. An exception is the designated smoking area. Such area is indicated in the site map handed out to shareholders upon arrival at the meeting.

What rules apply for bringing objects into the Olympiahalle?

More than 5,000 people usually attend the BMW AG shareholders meetings. Special security measures are required for an event of this size. Security checks similar to those carried out at airports will be in place in the entrance area. We request you not to bring any potentially dangerous objects such as knives, scissors or bottles. You will not be allowed to take these items with you into the assembly rooms.

Do you distribute bags at the shareholders meetings?

In order to protect the environment, we abstain from handing out bags at the shareholders meetings.

Is it allowed to take pictures and recordings during the shareholders meetings?

To protect the personal rights of participants, pictures and recordings are not permitted during the shareholders meetings. Therefore, you will be requested to hand over all cameras and recorders before you enter the meeting. These items will be returned when you leave the meeting.

Mobile phones may be taken into the meeting. However, it is not permitted to use mobile phones to take pictures or to make recordings. Furthermore, you are kindly requested to mute your mobile phone during the meeting.