

Bayerische Motoren Werke Aktiengesellschaft, Munich.

Notice of Annual General Meeting*

Notice is hereby given that the 91st Annual General Meeting of the Company will be held at the Olympiahalle of the Olympiapark, Coubertinplatz, 80809 Munich, Federal Republic of Germany, on Thursday, 12 May 2011 at 10:00 a.m. local time.

Financial Statements drawn up by the Board of Management; the Company Financial Statements have there been therefore adopted. Adoption of the Company Financial Statements and approval of the Group Financial Statements by the Annual General Meeting are therefore not required.

I. Agenda.

1. Presentation of the Company Financial Statements and the Group Financial Statements for the financial year ended 31 December 2010, as approved by the Supervisory Board, together with the combined Company and Group Management Report, the Explanatory Report of the Board of Management on the information required pursuant to § 289 (4) and § 315 (4) and § 289 (5) and § 315 (2) no. 5 HGB (German Commercial Code) and the Report of the Supervisory Board.

The documents listed above will be explained at the Annual General Meeting and will be available for inspection at the meeting. They will also be available before the Annual General Meeting, including access and download via the BMW Group Internet website at the address "www.bmwgroup.com" using the link "Annual General Meeting". They will also be sent to shareholders on request. Requests should be submitted electronically to Geschaeftsberichte@bmwgroup.com or by post to Bayerische Motoren Werke Aktiengesellschaft, Dept. FF-2, 80788 Munich, Germany. You may also submit your request by telephone at the number +49 (0)89 382-0.

In accordance with statutory provisions, no resolution is proposed to be adopted on this agenda point at the Annual General Meeting. The Supervisory Board has already approved the Company Financial Statements and Group

2. Resolution on the utilisation of unappropriated profit.

The Board of Management and the Supervisory Board propose that the unappropriated profit for the financial year 2010 amounting to EUR 852,109,999.84 be utilised as follows:

Payment of a dividend of EUR 1.30 per share of common stock, each with a par value of EUR 1, on the common stock entitled to receive a dividend (601,995,196 shares of common stock), amounting to: EUR 782,593,754.80

Payment of a dividend of EUR 1.32 per share of preferred stock, each with a par value of EUR 1, on the preferred stock entitled to receive a dividend (52,663,822 shares of preferred stock), amounting to: EUR 69,516,245.04

Unappropriated profit available for distribution EUR 852,109,999.84

The number of shares entitled to receive dividends shown above is based on the situation at 31 December 2010 and may change prior to the Annual General Meeting. In this case, the Board of Management and Supervisory Board will put forward an updated resolution at the Annual General Meeting based on the same dividend

* (Non-binding convenience translation)

rates and will propose to carry forward another amount of unappropriated profit not to be paid as a dividend.

3. Ratification of the acts of the Board of Management.

The Board of Management and the Supervisory Board propose that the acts of the members of the Board of Management in the financial year 2010 be ratified for this period.

4. Ratification of the acts of the Supervisory Board.

The Board of Management and the Supervisory Board propose that the acts of the members of the Supervisory Board in the financial year 2010 be ratified for this period.

5. Election of the auditor.

On the recommendation of the Audit Committee, the Supervisory Board proposes that KPMG AG Wirtschaftsprüfungsgesellschaft, Berlin, (a) be appointed as Company and Group external auditor for the financial year 2011 and (b) as auditor to carry out a review of the Interim Group Financial Statements and Interim Group Management Report for the first six months of the financial year 2011.

6. Resolution on the approval of the amended compensation system for members of the Board of Management for financial years commencing from 1 January 2011.

The compensation system to be applied for members of the Board of Management for the financial year 2010 was approved at the Annual General Meeting on 18 May 2010.

In an endeavour to render the compensation structure even more conducive to sustainable performance, including further incentives to encourage a long-term approach to business performance, the Supervisory Board has resolved to amend the compensation system for financial years commencing from 1 January 2011. It has decided in particular to add a stock-based compensation element to the compensation system, which includes a requirement for members of the Board of Management to invest a portion of their bonuses for financial years from 1 January 2011 onwards in BMW common stock and to hold these shares for a minimum of four

years. The Compensation Report section of the Annual Report 2010 (cf. pages 154 et seq.) contains a description of the system used to determine the compensation of Board of Management members both for the financial year 2010 and for financial years from 1 January 2011 onwards. Reference is made to this description for the purposes of this resolution. Point 1 of the Agenda explains how the Annual Report can be obtained. It will also be available at the Annual General Meeting. The principles of the compensation system and any changes thereto will also be explained orally by the Chairman of the Supervisory Board at the Annual General Meeting.

The Board of Management and Supervisory Board propose that the system to be applied to determine compensation of Board of Management members for financial years from 1 January 2011 onwards be approved.

II. Other information.

1. Total number of shares and voting rights at the date of Notice of the Annual General Meeting.

At the date on which Notice of the Annual General Meeting is given, the Company's share capital amounts to EUR 655,158,608 and is sub-divided into 655,158,608 shares with a par value of EUR 1 each, comprising 601,995,196 shares of common stock, to which 601,995,196 votes are attached, and 53,163,412 non-voting shares of preferred stock. The voting power attached to each share for which the statutory minimum contribution has been paid up corresponds to its par value and each EUR 1 of par value of the share capital represented at a vote gives an entitlement to one vote.

Only holders of common stock are entitled to vote on the agenda points listed above in I.

2. Prerequisites for attending the Annual General Meeting and for exercising voting rights.

Shareholders shall only be entitled to attend in the Annual General Meeting and exercise their voting rights, either in person or represented by an authorised person (proxy), if, prior to the meeting, they have submitted notification of attendance in the form prescribed by § 126b BGB (German Civil Code), either in German or English.

Shareholders are also required to provide proof of their entitlement to attend and to exercise their

voting rights. For this purpose, documentary evidence of the shareholding, issued by the custodian bank (in the form prescribed by § 126b BGB), in either English or German, is required. The documentary evidence must be based on the situation at the beginning of the 21st day before the Annual General Meeting ("Record Date") i.e. at 00:00 (CEST) on 21 April 2011. The entitlement to attend the Annual General Meeting and to exercise voting rights is based on shareholdings on that date; for the purposes of the relationship between shareholders and Company, the sole criterion for attendance at the Annual General Meeting and the exercise of voting rights as a shareholder is whether evidence of shareholding has been registered as at the Record Date.

As with the notification of attendance, the documentary evidence of a shareholding must be received by the Company at the latest by the end of 5 May 2011 at the following address:

Bayerische Motoren Werke Aktiengesellschaft
c/o UniCredit Bank AG
CBS50HV
80311 Munich, Germany
Telefax: +49 (0)89/5400-2519
E-mail: hauptversammlungen@unicreditgroup.de

Shares are not blocked as a result of notification of attendance at the Annual General Meeting. In other words, shares remain available for disposal once notification of attendance has been successfully registered.

In order to meet the above-stated requirements for attendance and/or exercise of voting rights, shareholders are requested to contact their custodian bank and to apply for an attendance card as soon as possible. Custodian banks normally make the necessary notification of attendance and provide the documentary evidence of shareholdings on behalf of their customers.

3. Proxies; procedure for voting via an authorised proxy.

Shareholders who do not wish to attend the Annual General Meeting and/or exercise their voting rights in person, may exercise their rights, and in particular their voting rights, via an authorised proxy, e. g. a bank or a shareholders' association.

Banks and shareholders' associations as well as persons and institutions which are deemed equivalent to such by the AktG (German Stock Corporation Act) may, in conjunction with the special regulation (§ 135 AktG), stipulate different

requirements with regard to their own appointment as proxies. Details of these requirements may be obtained from the relevant entities.

Bayerische Motoren Werke Aktiengesellschaft also offers holders of common stock the option of exercising their rights via representatives appointed by the Company who are bound to vote in accordance with the shareholder's instructions. If a proxy is granted to Company representatives, the appropriate voting instructions must be issued. The proxy authorisation is invalid if this is not done. The Company representatives are obliged to vote in accordance with the instructions given.

Proxy authorisations and instructions given to Company representatives can be submitted in advance of the Annual General Meeting using the proxy forms stipulated by the Company. Common stock shareholders will receive these proxy forms together with the attendance card. In this case, the completed proxy forms must be sent to reach Bayerische Motoren Werke Aktiengesellschaft, Dept. FF-2, 80788 Munich, Germany by 9 May 2011, 24:00 (CEST) at the latest. Proxy authorisations and instructions may also be given to Company representatives electronically via the Internet, using the procedure made available at www.bmwgroup.com/ir/proxyvoting. This method of submitting proxy authorisations and instructions will remain available until 11 May 2011, 12:00 (CEST).

The granting of proxy authorisations, their revocation and the communication of proof of proxy authorisation to the Company must be executed in text form.

The proof of proxy authorisation can also be submitted electronically by using the procedure made available at www.bmwgroup.com/ir/proxyvoting.

4. Procedure for postal voting.

Common stock shareholders may cast their votes either in writing or electronically (postal voting) without attending the Annual General Meeting.

Common stock shareholders wishing to use the postal voting option should use the form sent to them with the attendance card. In this case, the completed postal voting form must be sent to reach Bayerische Motoren Werke Aktiengesellschaft, Dept. FF-2, 80788 Munich, Germany by 9 May 2011, 24:00 (CEST) at the latest.

It is also possible to cast votes electronically using the using the procedure made available by the

Company at www.bmwgroup.com/ir/proxyvoting. This procedures for casting votes will remain available until 11 May 2011, 12:00 (CEST).

5. Requests to amend the agenda

Shareholders jointly representing one twentieth of the share capital or a proportionate ownership of at least EUR 500,000 (equivalent to 500,000 shares of stock with a par value of EUR 1) may, in accordance with § 122 (2) AktG (German Stock Corporation Act) request that items be placed on the agenda and be disclosed. Each request must be accompanied by supporting information or a formal resolution proposal. The request must be addressed to the Board of Management of the Company. Please use the following address to submit requests:

Bayerische Motoren Werke Aktiengesellschaft
The Board of Management
Postal address: 80788 Munich, Germany
or
Location: Petuelring 130, 80809 Munich, Germany

Requests must be received by the Company no later than 11 April 2011, 24:00 (CEST).

6. Counter-proposals and election nominations.

At the Annual General Meeting, shareholders are entitled to submit counter-proposals to the resolutions proposed by the Board of Management and/or the Supervisory Board relating to certain agenda points and to make nominations for election with respect to agenda point 5 (election of the auditor) (§ 126 (1) and § 127 AktG). If counter-proposals and election nominations are submitted in advance, they must be sent to the following address:

Bayerische Motoren Werke Aktiengesellschaft
Dept. FF-2
Postal address: 80788 Munich, Germany
Telefax: +49 (0)89/382-14661
or
E-mail: hv@bmw.de

Counter-proposals must be accompanied by supporting information.

All counter-proposals and election nominations received no later than 27 April 2011 at this address and accompanied by proof of status of shareholder will be posted without delay on the BMW Group Internet website at www.bmwgroup.com if they are required to be made accessible to other shareholders and can be accessed via the link "Annual General Meeting".

7. Right to obtain information.

In accordance with § 131 (1) AktG (German Stock Corporation Act), every shareholder present at the Annual General Meeting may request from the Board of Management information on matters concerning the Company, the legal and business relationships of the Company with affiliated companies and the position of the Group and the Company's consolidated subsidiaries, to the extent that it serves to help to make an informed judgement about the agenda item under discussion.

8. Information available on website; transmission of speech of the Chairman of the Management Board; additional information.

Notice of the Annual General Meeting, documents and information and other explanations of shareholders' rights pursuant to § 122 (2), § 126 (1), §§ 127, 131 (1) AktG (German Stock Corporation Act) are available for download on the Company's website at www.bmwgroup.com via the link "Annual General Meeting". The voting results will also be published there after the Annual General Meeting.

Shareholders and other interested parties will also be able to follow the speech of the Chairman of the Management Board on 12 May 2011 live over the internet at www.bmwgroup.com. The speech will also be available as a replay after the Annual General Meeting.

Further details with respect to attendance at the Annual General Meeting and the exercising of voting rights, including postal voting, the issuance of proxies and instructions as well as proxy and postal voting forms will be sent to shareholders with their attendance card.

The Notice of the Annual General Meeting was published in the Electronic Federal Gazette on 23 March 2011.

Munich, 23 March 2011

**Bayerische Motoren Werke
Aktiengesellschaft**

The Board of Management