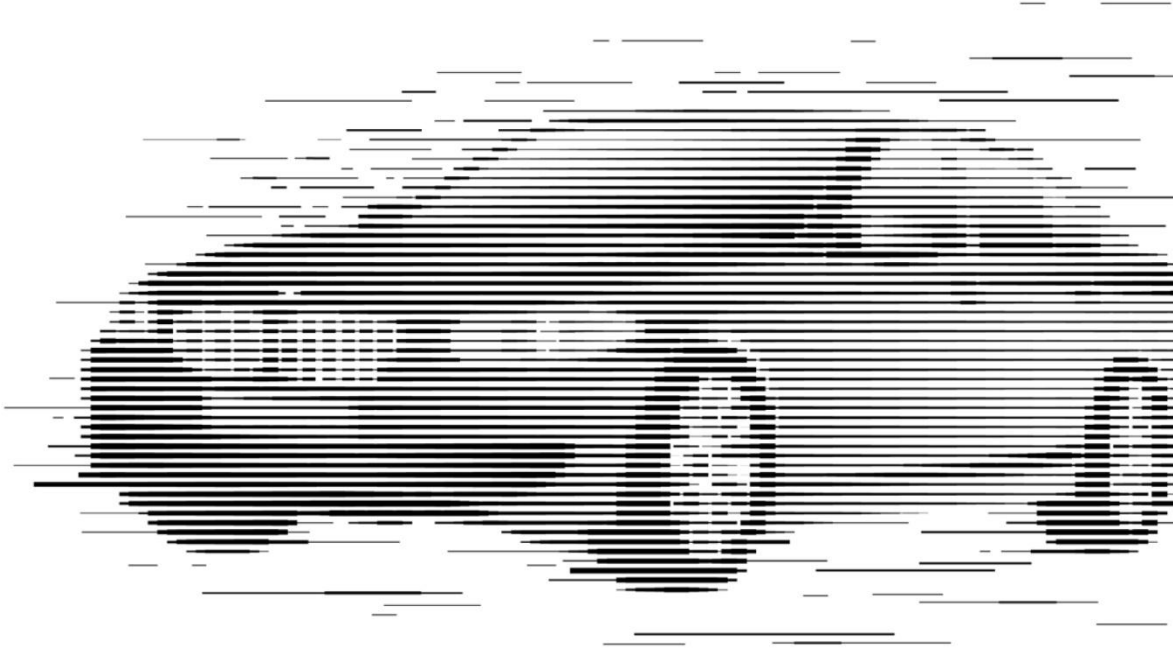


BMW Group Quarterly Report to 31 March 2010



Presentation

BMW Group

Rolls-Royce
Motor Cars Limited



BMW Group.

Summary.

- Solid operational and financial performance in the first quarter with significant profit increase.
- Group revenues first quarter 2010: **euro 12,443 million** (+8.1%).
- Group profit before tax in the first quarter 2010: **euro 508 million**.
- Group liquidity increase to **euro 9,724 million**.
- Profit before financial result in the Automobiles segment in the first quarter 2010: **euro 291 million**.
- Automobiles segment free cash flow of **euro -323 million**.
- Deliveries of Automobiles March 2010 YTD: 315,614 units (+13.8%)
 - BMW Automobiles 265,809 units (+13.8%)
 - MINI Automobiles 49,526 units (+13.6%)
 - Rolls-Royce Automobiles 279 units (+60.3%)
- Deliveries of Motorcycles March 2010 YTD: 20,840 units (+20.9%)

BMW Group.

Group key figures first quarter 2010.

Euro million	2010 1 Jan.- 31 March	2009 1 Jan.- 31 March	Change in %
Revenues	12,443	11,509	+8.1
Earnings before interest and tax (EBIT)	449	-55	-
Automobiles	291	-251	-
Motorcycles	32	28	+14.3
Financial Services	213	70	-
Other entities	7	12	-41.7
Eliminations	-94	86	-
Profit/ loss before tax	508	-198	-
Net profit/ net loss	324	-152	-
EPS in Euro (common / preferred)	0.49/0.49	-0.23/-0.23	-
Operating Cash flow (Automobiles segment)	297	1,122	-73.5
Equity	19,909	19,865	+0.2

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Revenues by segment.

Euro million	2010 1 Jan.- 31 March	2009 1 Jan.- 31 March	Change in %
BMW Group	12,443	11,509	+8.1
Automobiles	10,672	9,605	+11.1
Motorcycles	351	290	+21.0
Financial Services	4,004	4,003	-
Other Entities	1	1	-
Eliminations	-2,585	-2,390	+8.2

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EBIT-Margin and Return on Sales.

EBIT-Margin ¹ in %	2010 1 Jan.- 31 March	2009 1 Jan.- 31 March
BMW Group	3.6	-0.5
Automobiles	2.7	-2.6
Motorcycles	9.1	9.7
Financial Services	5.3	1.7

Return on Sales ² in %	2010 1 Jan.- 31 March	2009 1 Jan.- 31 March
BMW Group	4.1	-1.7
Automobiles	2.1	-4.9
Motorcycles	8.5	9.0
Financial Services	5.5	1.8

¹ EBIT / revenues

² Profit before tax / revenues

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Group Income Statement.

Euro million	2010 1 Jan. – 31 March	2009 1 Jan. – 31 March	Change in %
Revenues	12,443	11,509	+8.1
Cost of sales	-10,758	-10,457	+2.9
Gross profit	1,685	1,052	+60.2
Sales and administrative costs	-1,213	-1,110	+9.3
Other operating income	265	238	+11.3
Other operating expenses	-288	-235	+22.6
Profit/ loss before financial result	449	-55	-
Financial result	59	-143	-
Profit/ loss before tax	508	-198	-
Income taxes	-184	46	-
Net profit/net loss	324	-152	-
Earnings per share (common/preferred)	0.49/0.49	-0.23/-0.23	-/-

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Group cash flow statement.

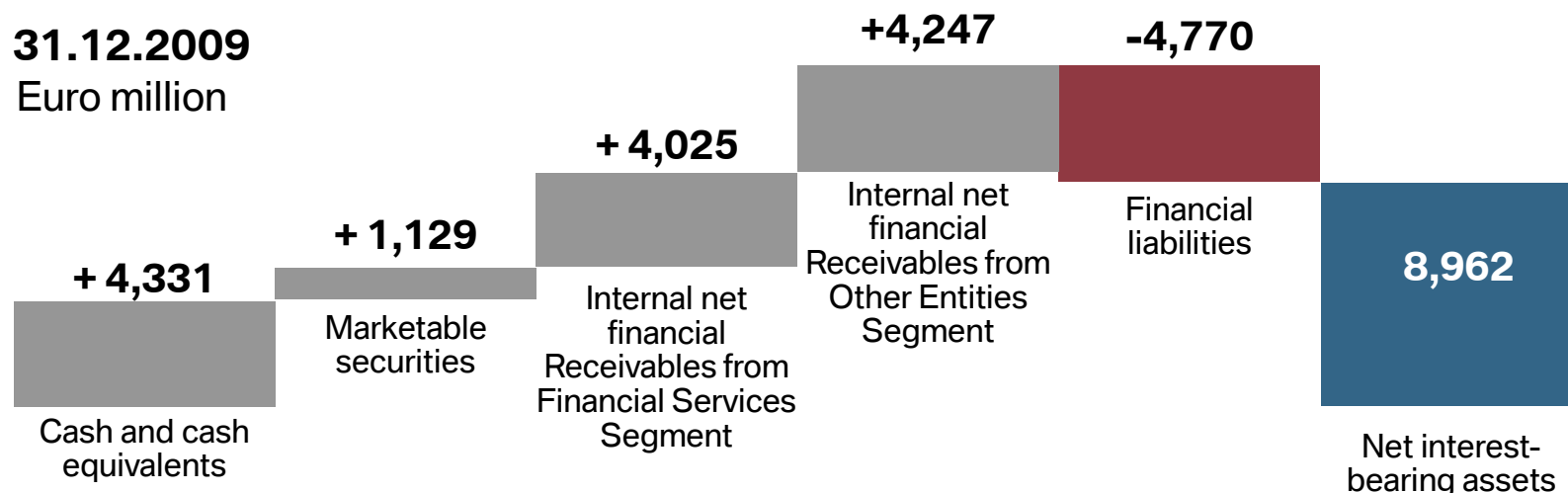
Euro million	2010 1 Jan.- 31 March	2009 1 Jan.- 31 March
Cash inflow from operating activities	1,899	2,426
Cash outflow from investing activities	-1,245	-1,702
Cash inflow/ outflow from financing activities	-520	1,047
Effect of exchange rate and changes in composition of Group on cash and cash equivalents	142	41
Change in cash and cash equivalents	276	1,812
Cash and cash equivalents as at 1 January	7,767	7,454
Cash and cash equivalents as at 31 March	8,043	9,266

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Net interest-bearing assets Automobiles segment.

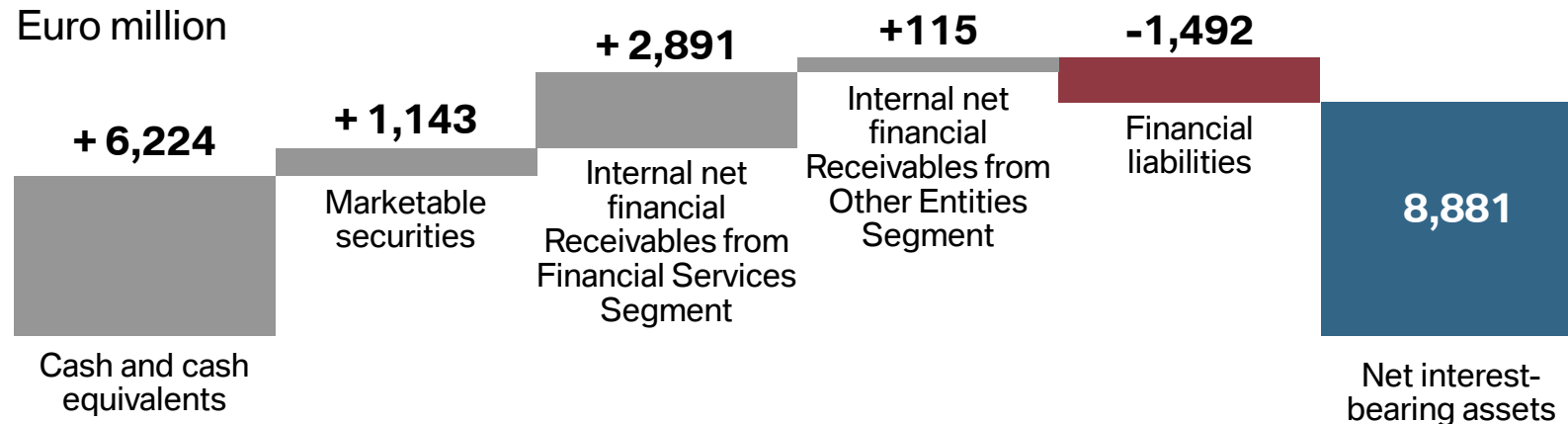
31.12.2009

Euro million



31.03.2010

Euro million



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Deliveries to customers.

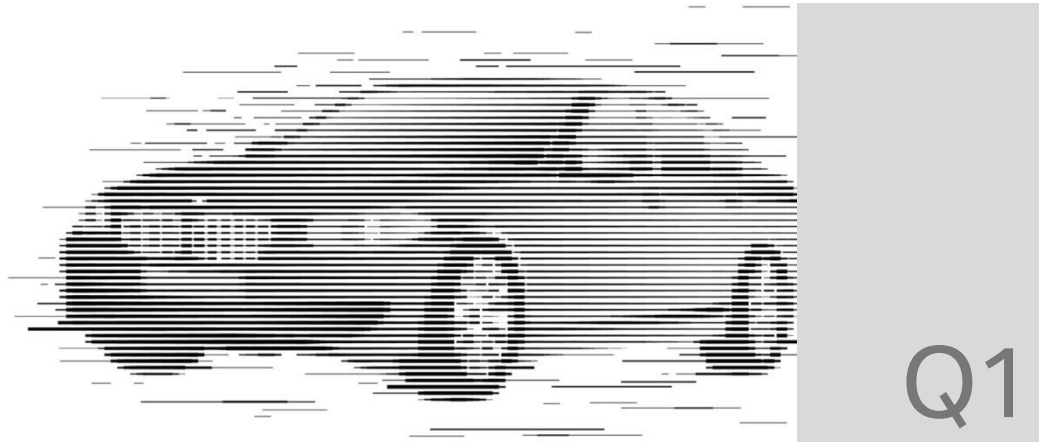
Deliveries of automobiles (in units)	2010 1. Jan – 31 March	2009 1 Jan. – 31 March	Change in %
BMW total	265,809	233,498	+13.8
1er	47,909	46,798	+2.4
3er	91,619	89,468	+2.4
5er	39,162	40,541	-3.4
6er	1,340	2,202	-39.1
7er	14,245	9,246	+54.1
X1	19,657	0	-
X3	11,693	12,896	-9.3
X5	22,897	21,853	+4.8
X6	10,826	8,931	+21.2
Z4	6,461	1,563	-
MINI total	49,526	43,592	+13.6
Rolls-Royce total	279	174	+60.3
BMW Group	315,614	277,264	+13.8

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Deliveries to customers by region.

Deliveries of automobiles (in units)	2010 1 Jan.- 31 March	2009 1 Jan.- 31 March	Change in %
Europe	177,031	169,520	+4.4
thereof Germany	58,784	60,907	-3.5
North America	60,734	55,624	+9.2
thereof USA	55,141	51,299	+7.5
Asia	58,918	37,844	+55.7
thereof Japan	9,927	10,265	-3.3
thereof Chinese markets	36,607	18,254	-
Rest of the world	18,931	14,276	+32.6
BMW Group	315,614	277,264	+13.8

BMW Group Quarterly Report To 31 March 2010.



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