

Quarterly Report to 30 September 2008



Presentation

BMW Group

Rolls-Royce
Motor Cars Limited



- Operating performance improves in the first nine months of the year.
- Detailed guidance for 2008 is no longer possible. BMW Group expects to achieve clearly positive earnings for the full year.
- Group revenues
as per September 2008: euro 40,425 million (-).
- Group profit before tax
as per September euro 1,522 million (-43.3%).
- Automobiles profit before tax
as per September 2008: euro 882 million (-58.3%).
- Deliveries Automobiles September YTD: 1,113,972 units (+1.7%)
 - BMW Automobile 928,230 units (-0.1%)
 - MINI Automobile 184,915 units (+12.1%)
 - Rolls-Royce Automobile 827 units (+42.8%)
- Deliveries BMW Motorcycles 80,750 units (-2.5%)

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Key figures third quarter.

Euro million	2008 1 July - 30 Sept.	2007 1 July - 30 Sept.	Change in %
Revenues	12,588	13,778	-8.6
Profit before tax	279	765	-63.5
Automobiles	18	704	-97.4
Motorcycles	-7	5	-
Financial Services	-17	191	-
Reconciliations	285	-135	-
Net profit	298	803	-62.9
EPS in Euro (common/preferred)	0.45/0.45	1.22/1.22	-63.1/-63.1
Operating Cashflow	1,070	1,678	-36.2

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Key figures first nine months.

Euro million	2008 1 Jan. - 30 Sept.	2007 1 Jan. - 30 Sept.	Change in %
Revenues	40,425	40,412	0.0
Profit before tax	1,522	2,682	-43.3
Automobiles	882	2,114	-58.3
Motorcycles	80	95	-15.8
Financial Services	131	563	-76.7
Reconciliations	429	-90	-
Net profit	1,292	2,143	-39.7
EPS in Euro (common/preferred)	1.97/1.98	3.27/3.28	-39.8/-39.6
Operating cash flow	3,392	4,476	-24.2
Equity	22,214	21,744	2.2

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Revenues by segment third quarter.

Euro million	2008 1 July - 30 Sept.	2007 1 July - 30 Sept.	Change in %
BMW Group	12,588	13,778	-8.6
Automobiles	11,113	13,107	-15.2
Motorcycles	271	259	4.6
Financial Services	4,084	3,569	14.4
Reconciliations	-2,880	-3,157	-

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Revenues by segment first nine months.

Euro million	2008 1 Jan. - 30 Sept.	2007 1 Jan. - 30 Sept.	Change in %
BMW Group	40,425	40,412	0.0
Automobiles	37,029	38,782	-4.5
Motorcycles	1,008	1,022	-1.4
Financial Services	11,818	10,101	17.0
Reconciliations	-9,430	-9,493	-

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EBIT-Margin, Return on Sales, third quarter.

EBIT-Margin ¹ in %	2008 1 July – 30 Sept.	2007 1 July – 30 Sept.
BMW Group	3.1	7.1
Automobiles	1.3	6.0
Motorcycles	-1.8	2.7
Financial Services	-0.6	4.9

Return on Sales ² in %	2008 1 July – 30 Sept.	2007 1 July – 30 Sept.
BMW Group	2.2	5.6
Automobiles	0.2	5.4
Motorcycles	-2.6	1.9
Financial Services	-0.4	5.4

¹ EBIT / revenues

² Profit before tax / revenues

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EBIT-Margin, Return on Sales, first nine months.

EBIT-Margin ¹ in %	2008 1 Jan. – 30 Sept.	2007 1 Jan. – 30 Sept.
BMW Group	4.1	7.2
Automobiles	3.1	5.9
Motorcycles	8.6	10.0
Financial Services	0.8	5.4

Return on Sales ² in %	2008 1 Jan. – 30 Sept.	2007 1 Jan. – 30 Sept.
BMW Group	3.8	6.6
Automobiles	2.4	5.5
Motorcycles	7.9	9.3
Financial Services	1.1	5.6

¹ EBIT / revenues

² Profit before tax / revenues

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Income Statement third quarter.

Euro million	2008 1 July - 30 Sept.	2007 1 July - 30 Sept.	Change in %
Revenues	12,588	13,778	-8.6
Cost of sales	-10,298	-10,902	-5.5
Gross profit	2,290	2,876	-20.4
Sales and administrative costs	-1,306	-1,228	6.4
Research and development costs	-686	-723	-5.1
Other operating income and expenses	89	48	85.4
Profit before financial result	387	973	-60.2
Financial result	-108	-208	-48.1
Profit before tax	279	765	-63.5
Income taxes	19	38	-50.0
Net profit	298	803	-62.9
Earnings per share (common/preferred)	0.45/0.45	1.22/1.22	-63.1/-63.1

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Income Statement first nine months.

Euro million	2008 1 Jan. - 30 Sept.	2007 1 Jan. - 30 Sept.	Change in %
Revenues	40,425	40,412	0.0
Cost of sales	-32,718	-31,468	4.0
Gross profit	7,707	8,944	-13.8
Sales and administrative costs	-4,055	-3,946	2.8
Research and development costs	-2,162	-2,195	-1.5
Other operating income and expenses	149	101	47.5
Profit before financial result	1,639	2,904	-43.6
Financial result	-117	-222	-47.3
Profit before tax	1,522	2,682	-43.3
Income taxes	-230	-539	-57.3
Net profit	1,292	2,143	-39.7
Earnings per share (common/preferred)	1.97/1.98	3.27/3.28	-39.8/-39.6

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Cash flow statement.

Euro million	2008 1 Jan. - 30 Sept.	2007 1 Jan. - 30 Sept.
Cash inflow from operating activities	8,630	7,881
Cash outflow from investing activities	-14,739	-12,065
Cash inflow from financing activities	7,398	4,706
Effect of exchange rate and changes in composition of group on cash and cash equivalents	-31	-21
Change in cash and cash equivalents	1,258	501
Cash and cash equivalents at 1 January	2,393	1,336
Cash and cash equivalents at 30 September	3,651	1,837

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Deliveries to customers, third quarter.

Deliveries of automobiles (in units)	1 July – 30 Sept. 2008	1 July – 30 Sept. 2007	Change in %
BMW total	290,661	306,964	-5.3%
1 series	56,853	44,048	29.1%
3 series	112,313	129,991	-13.6%
5 series	48,234	53,307	-9.5%
6 series	3,767	4,271	-11.8%
7 series	9,111	10,627	-14.3%
X3	18,438	25,530	-27.8%
X5	28,501	32,007	-11.0%
X6	9,362	0	-
Z4	4,082	7,183	-43.2%
MINI total	58,105	57,315	1.4%
Hatch	41,455	47,459	-12.7%
Cabrio	5,265	9,825	-46.4%
Clubman	11,385	31	.
Rolls-Royce total	332	285	16.5%
Phantom	178	202	-11.8%
Phantom Droph. Coupé & Phantom Coupé	154	83	85.5%
BMW Group	349,098	364,564	-4.2%

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Deliveries to customers, first nine months.

Deliveries of automobiles (in units)	1 Jan. - 30 Sept. 2008	1 Jan. - 30 Sept. 2007	Change in %
BMW total	928,230	929,379	-0.1%
1 series	173,772	114,330	52.0%
3 series	368,365	418,247	-11.9%
5 series	154,605	165,109	-6.4%
6 series	13,480	14,325	-5.9%
7 series	29,355	31,286	-6.2%
X3	65,584	83,001	-21.0%
X5	91,853	80,540	14.0%
X6	15,444	0	-
Z4	15,772	22,541	-30.0%
MINI total	184,915	164,891	12.1%
Hatch	126,808	135,764	-6.6%
Cabrio	21,978	29,096	-24.5%
Clubman	36,129	31	.
Rolls-Royce total	827	579	42.8%
Phantom	475	496	-4.2%
Phantom Drophead Coupé	325	83	-
BMW Group	1,113,972	1,094,849	1.7%

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Deliveries to customers by region third quarter.

Deliveries of automobiles in units	2008 1 July - 30 Sept.	2007 1 July - 30 Sept.	Change in %
Europe	203,896	214,434	-4.9%
thereof Germany	66,000	65,186	1.2%
North America	85,577	90,888	-5.8%
thereof USA	78,518	84,048	-6.6%
Asia	42,055	38,090	10.4%
thereof Japan	12,347	13,307	-7.2%
thereof Chinese markets	19,040	14,925	27.6%
Rest of the world	17,570	22,152	-19.4%
BMW Group	349,098	364,564	-4.2%

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Deliveries to customers by region first nine months.

Deliveries of automobiles in units	2008 1 Jan. - 30 Sept.	2007 1 Jan. - 30 Sept.	Change in %
Europe	674,248	651,550	3.5%
thereof Germany	212,501	202,211	5.1%
North America	257,847	269,491	-4.3%
thereof USA	236,598	248,489	-4.8%
Asia	125,613	114,815	9.4%
thereof Japan	38,897	46,080	-15.6%
thereof Chinese markets	54,557	43,285	26.0%
Rest of the world	56,264	58,993	-4.6%
BMW Group	1,113,972	1,094,849	1.7%

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The MINI model mix first nine months 2008.

MINI Model Mix 1 Jan. - 30 Sept. 2008	Units	Model mix in %
MINI One incl. One D	21,258	11.5
MINI Cooper incl. Cooper D	72,099	39.0
MINI Cooper S	33,451	18.1
MINI Convertible	21,978	11.9
MINI Clubman	36,129	19.5
Total	184,915	100.0

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Rolls-Royce
Motor Cars Limited

