

BMW Group.

Annual Accounts Press Conference.

14 March 2007

Dr. Norbert Reithofer

Chairman of the Board of Management of BMW AG

BMW Group

Rolls-Royce
Motor Cars Limited



BMW Group Annual Accounts Press Conference.

Business year 2006.

- 1. The world's leading premium manufacturer in the automotive industry**
- 2. Goals reached and, in some areas, exceeded: new records results for retail, revenues and earnings**
- 3. Most successful year in the company's history**



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Goals – Business year 2007.

- **New retail record on group level**
- **Financial result over last year's reference value,
adjusted for Rolls-Royce book gain**



BMW Group Annual Accounts Press Conference.

Passion for mobility.



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Main points.

- 1. Report about the business year 2006**
- 2. Outlook and goals for the business year 2007**
- 3. BMW Group is well prepared for future challenges.**
- 4. We assume responsibility and act in a future-oriented way.**



BMW Group Annual Accounts Press Conference.

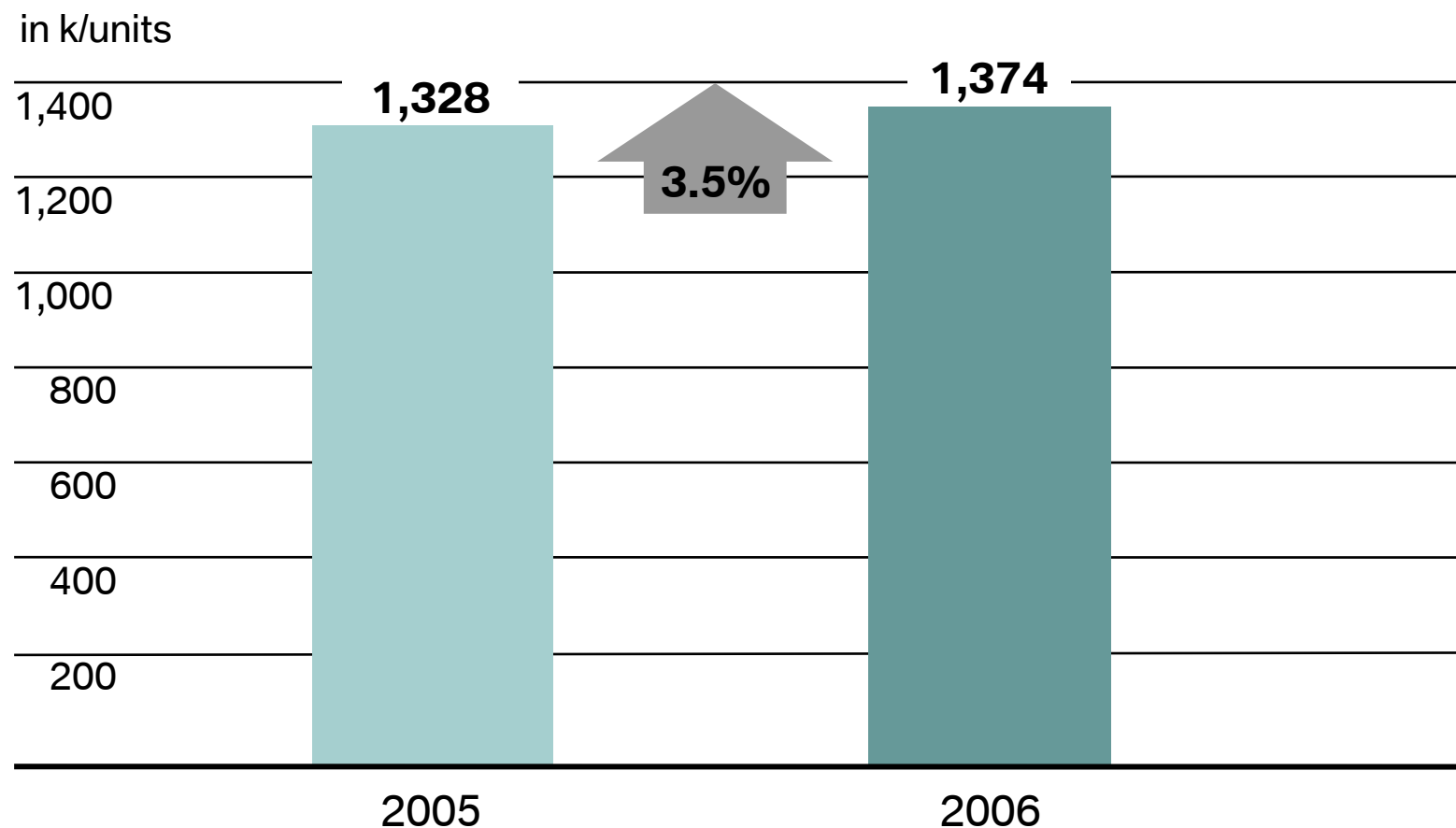
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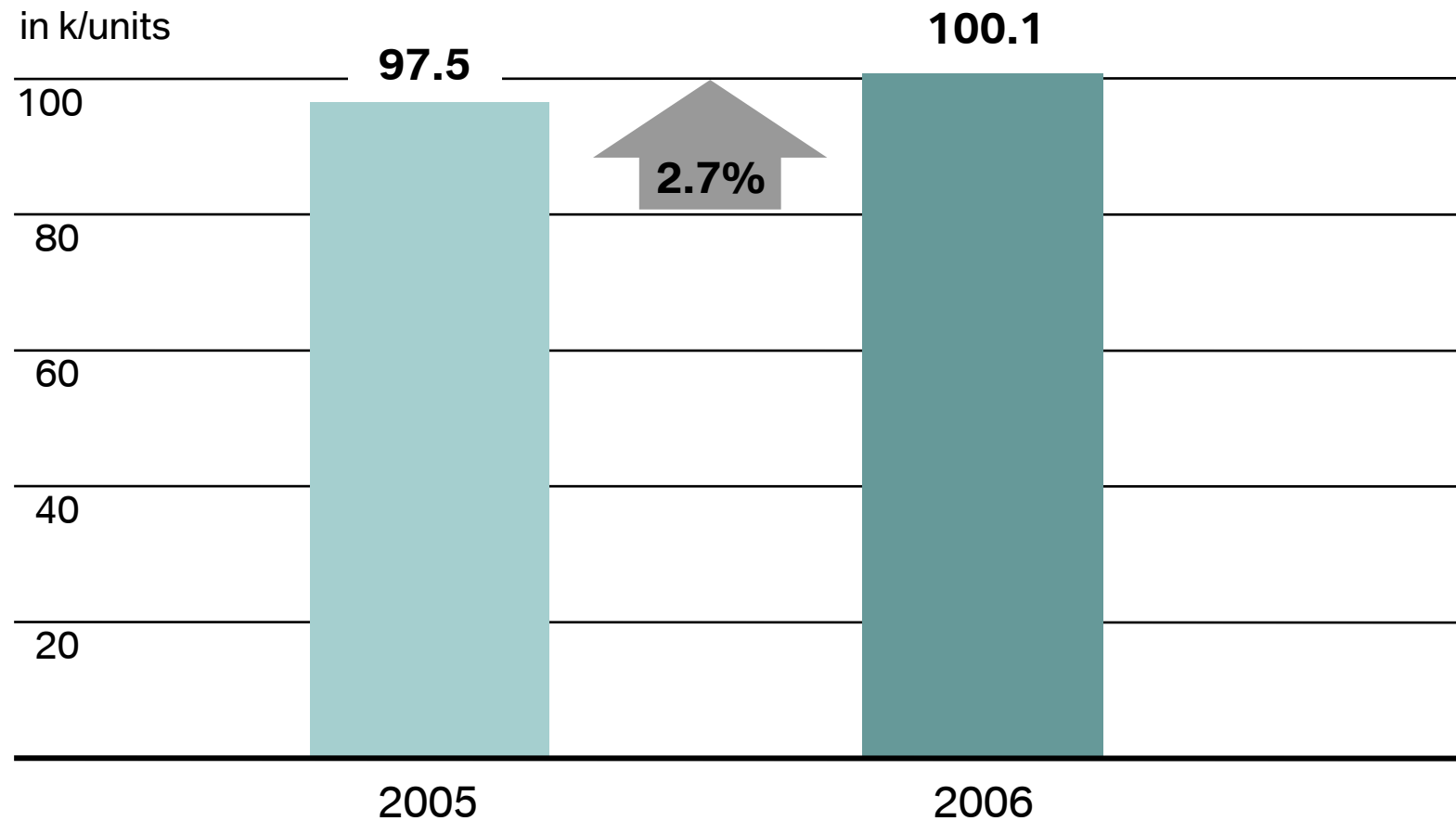
Business year 2006.

BMW Group retail of automobiles.



Business year 2006.

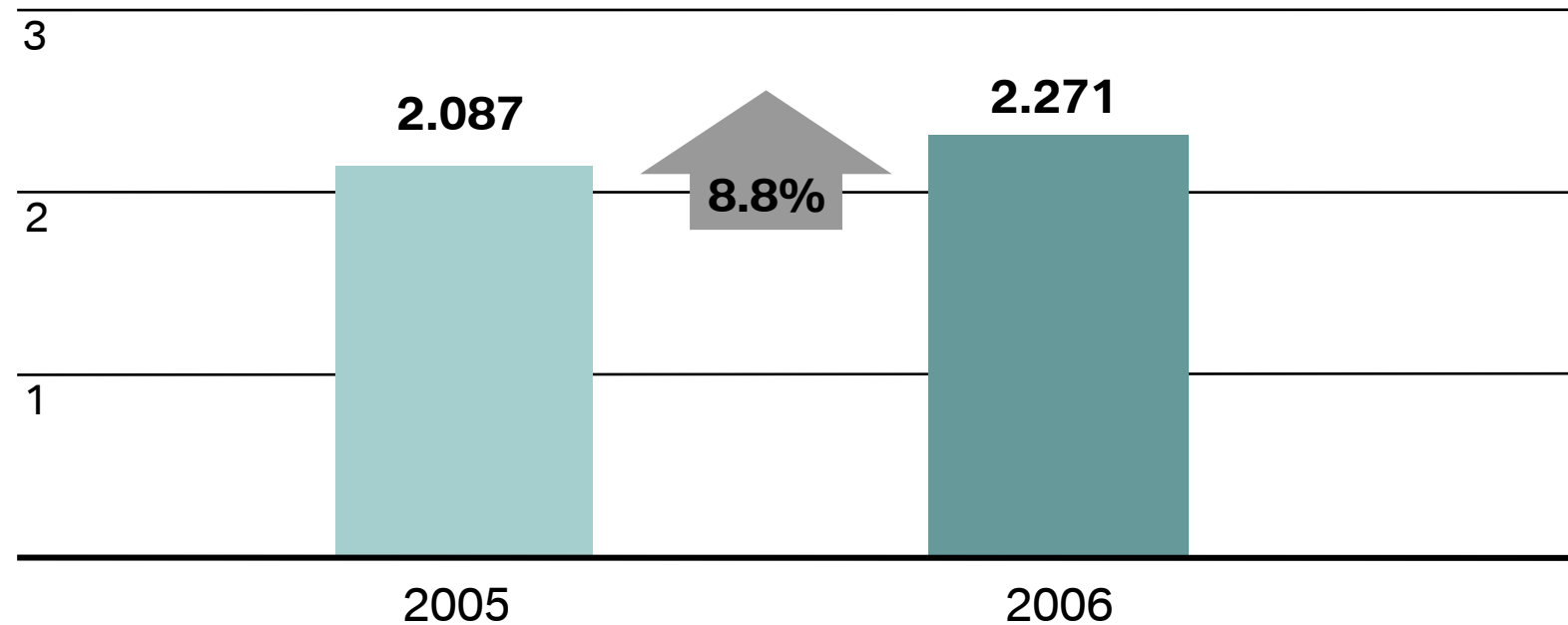
Deliveries of BMW Motorrad.



Business year 2006.

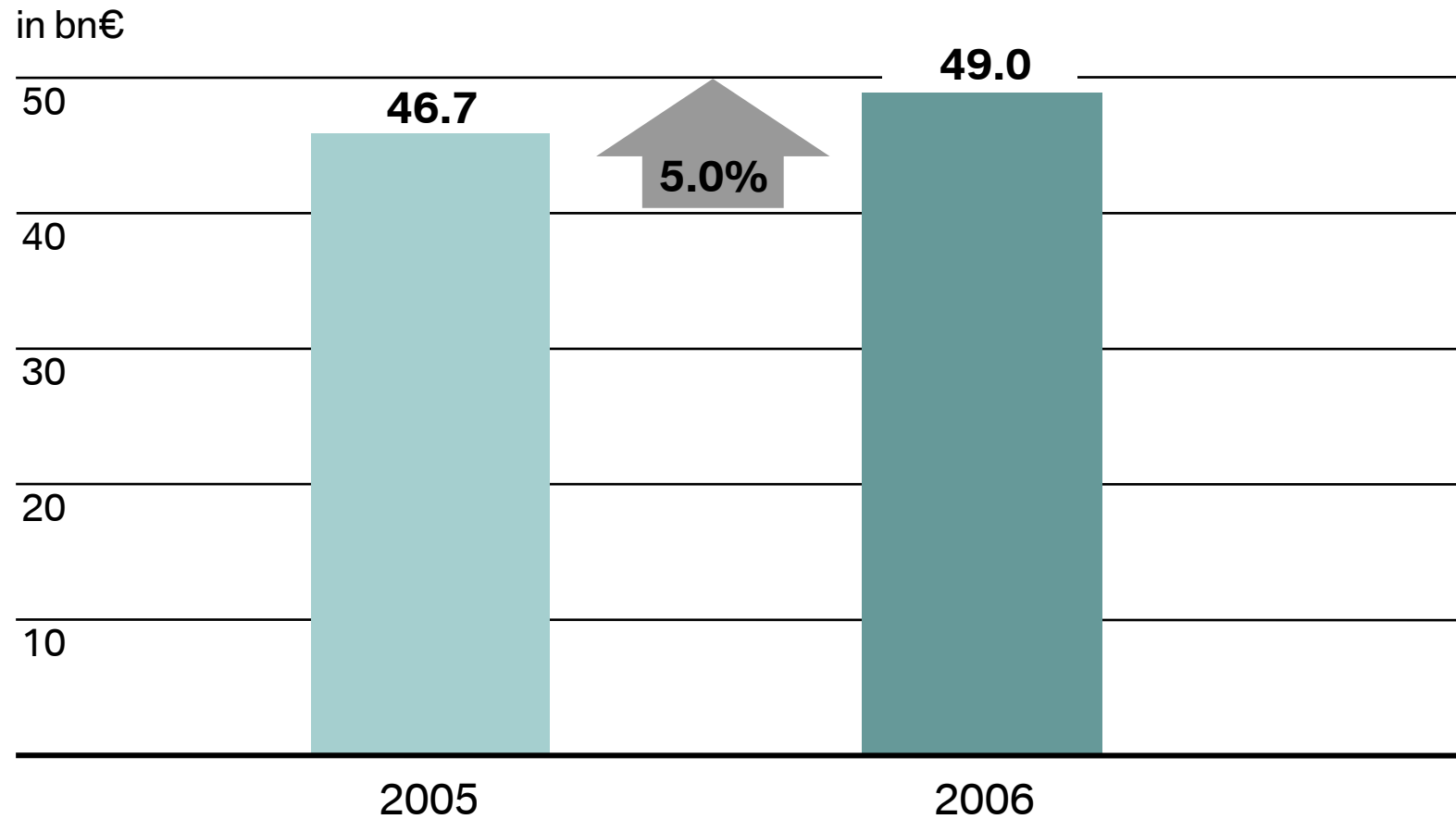
Financial Services.

Number of leasing and financing contracts administered [in millions]



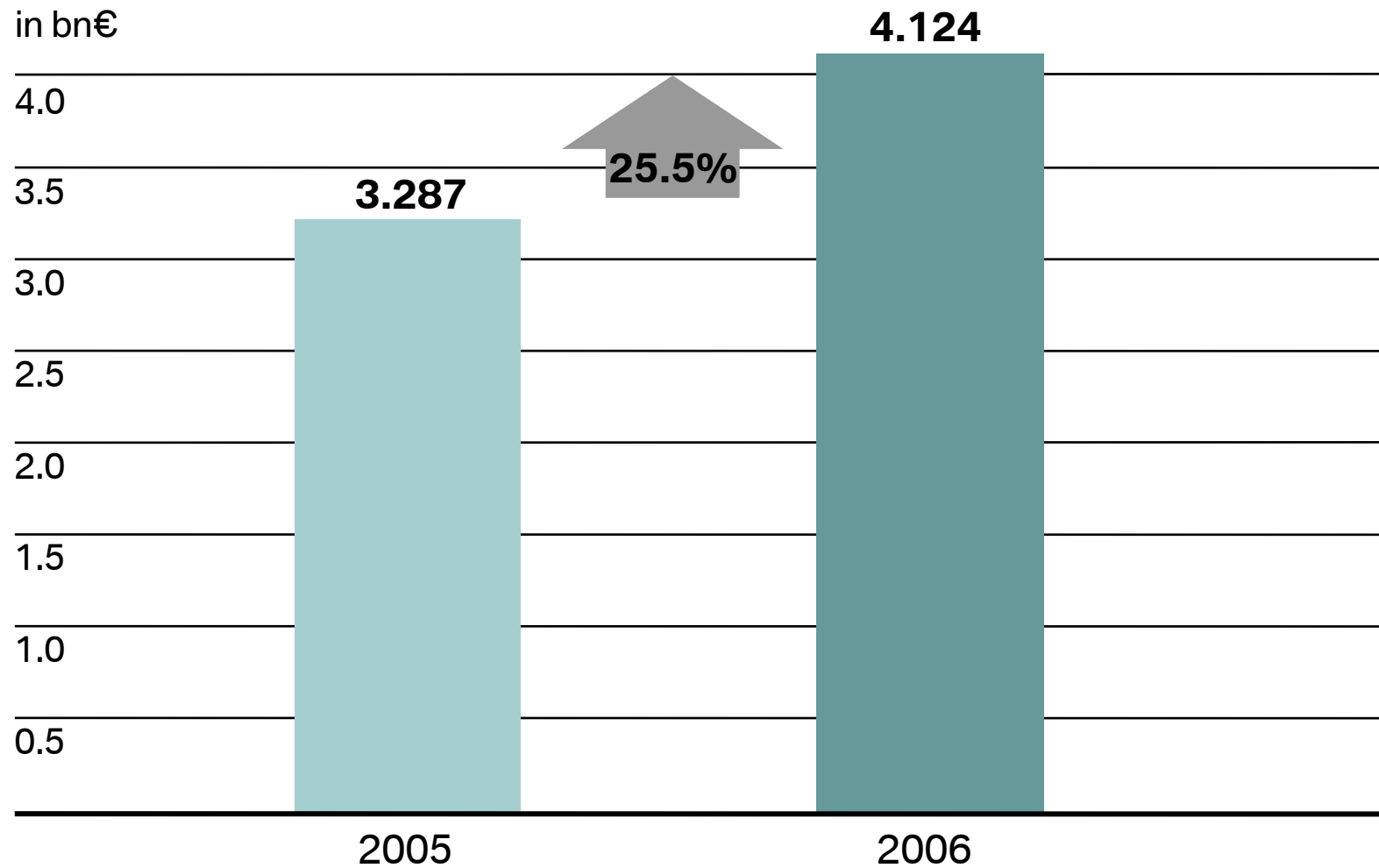
Business year 2006.

Revenues.



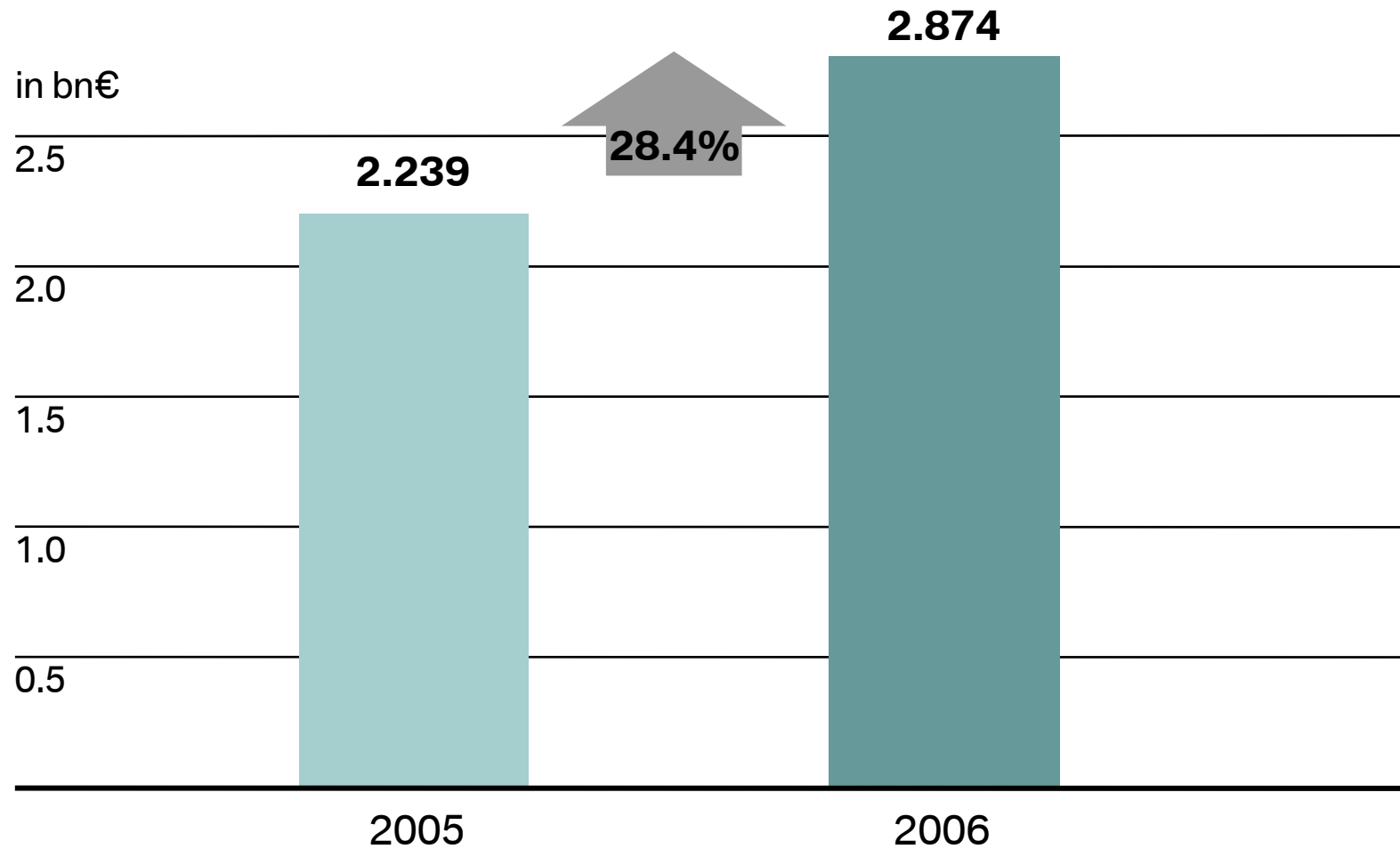
Business year 2006.

Profit before tax.



Business year 2006.

Net profit.



Business year 2006.

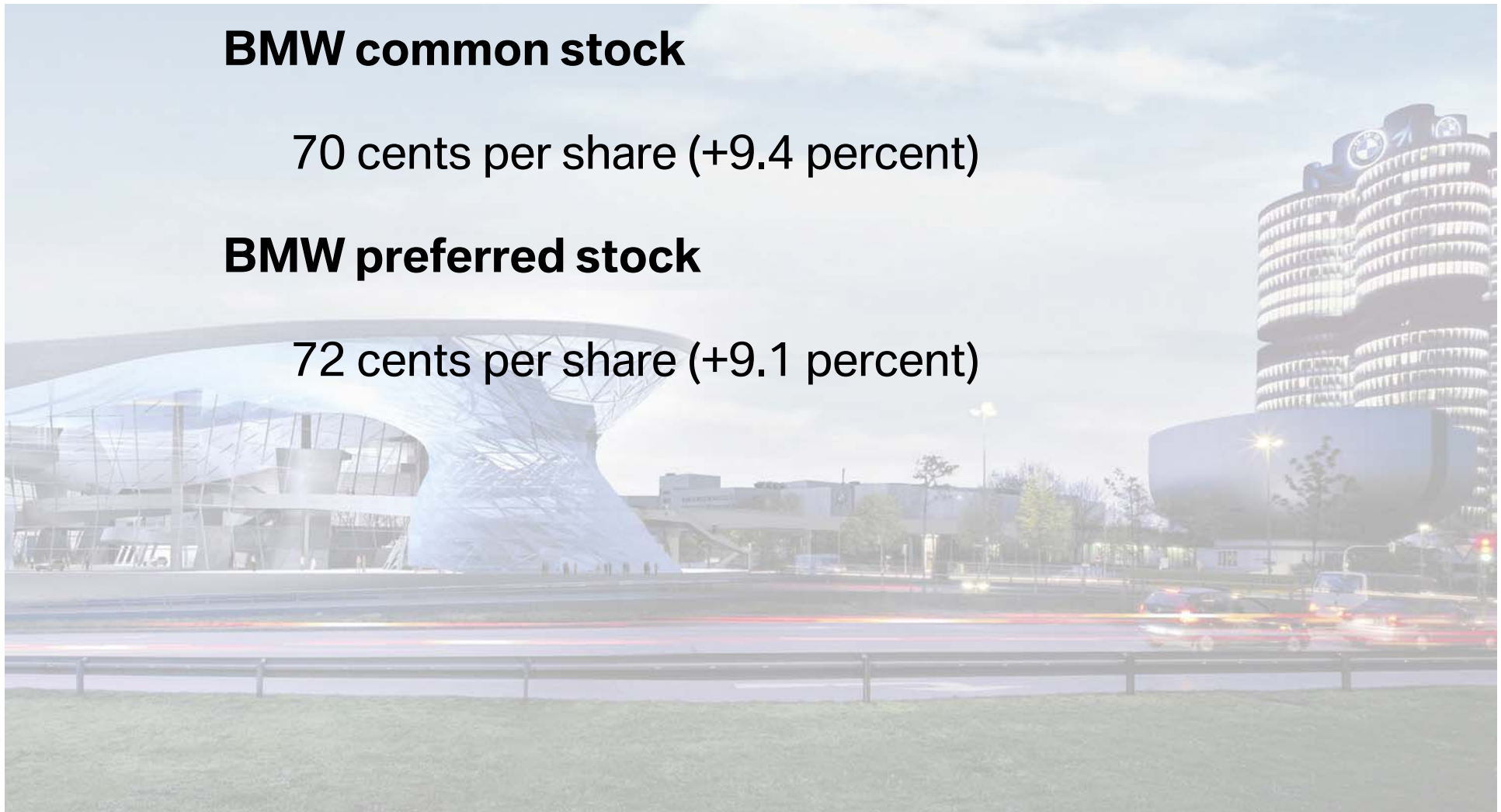
Proposed dividend.

BMW common stock

70 cents per share (+9.4 percent)

BMW preferred stock

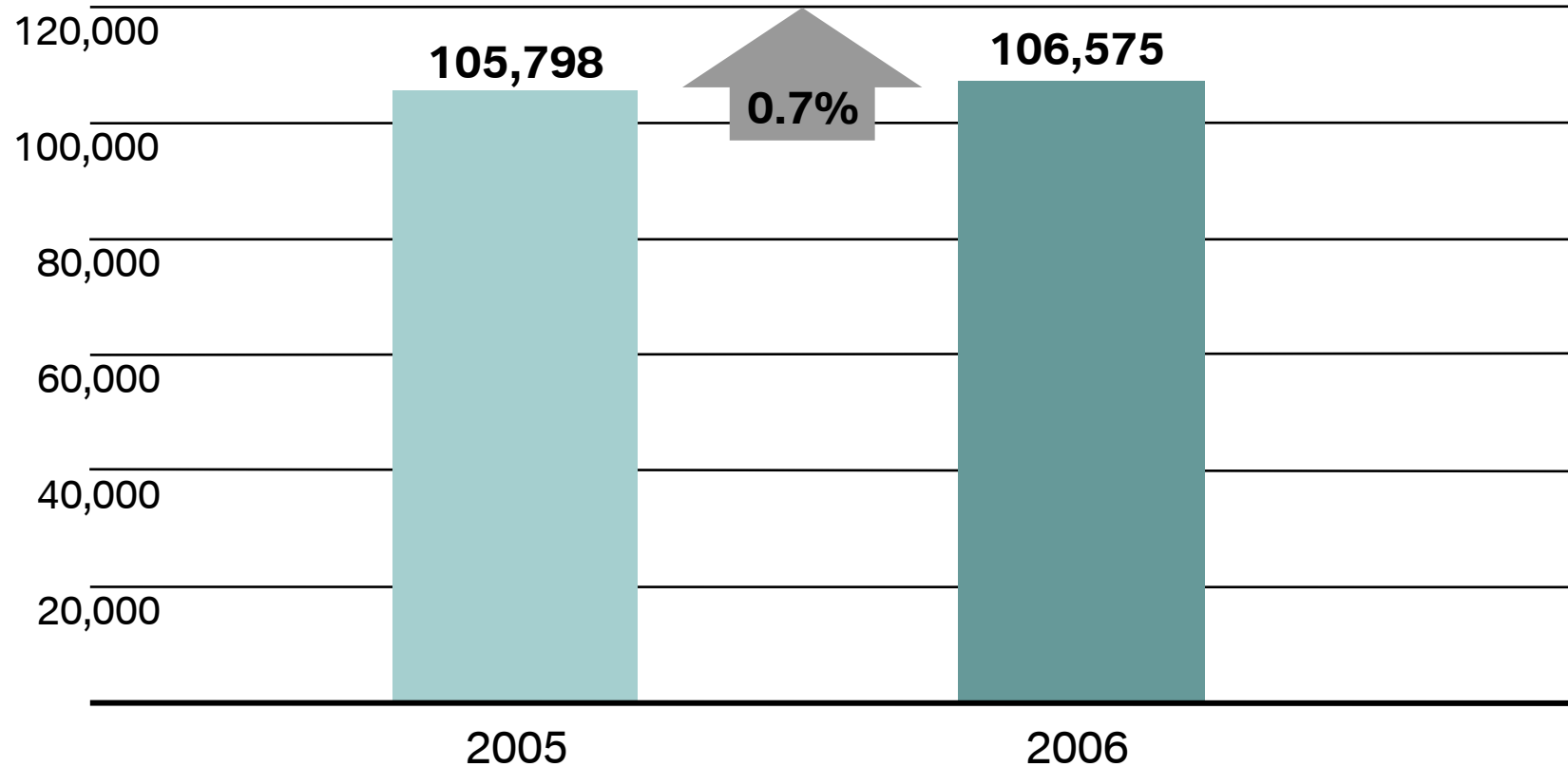
72 cents per share (+9.1 percent)



Business year 2006.

Global workforce.

employees



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Business year 2007.

Retail target.

- **New retail records for all three brands, BMW, MINI and Rolls-Royce**
- **More than 1.4 billion vehicles on group level**
- **Growth rate in the higher single-digit percentage range**



Business year 2007.

New BMW models.



1 Series



1 Series 3-door variant



3 Series Convertible



M5 Touring



5 Series Sedan/Touring



X5

Business year 2007.

BMW 1 Series: New variant launched in May.



Business year 2007.

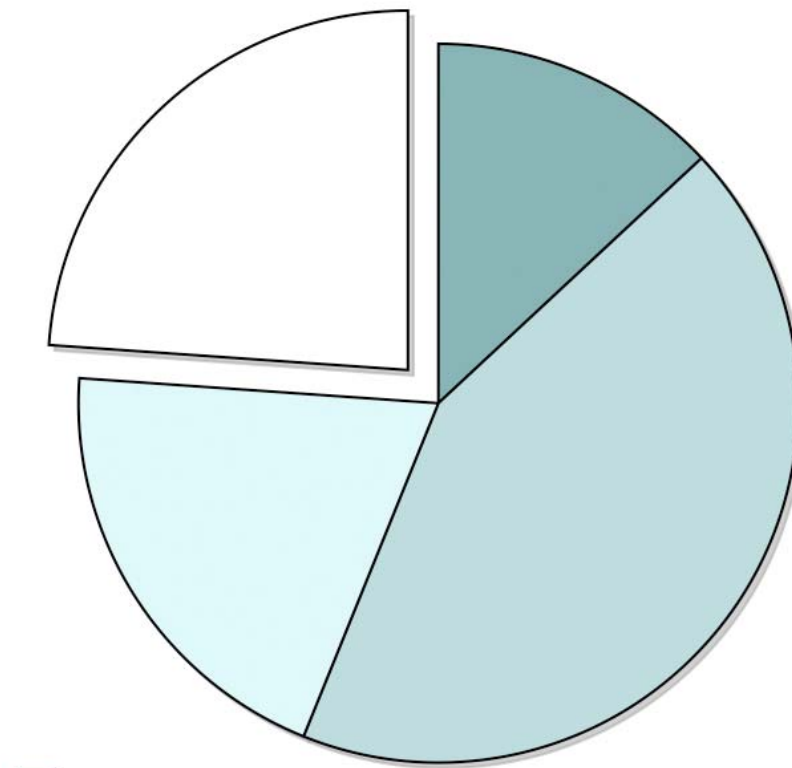
3 Series: Convertible with retractable hardtop.



Business year 2007.

1 Series, 3 Series, 5 Series:

The backbone of the BMW brand.



■ 1 Series

■ 3 Series

■ 5 Series

□ Other



Business year 2007. New MINI Generation.



Business year 2007.

Exciting model year – BMW and MINI.

Over 50,000 additional units sold from the first to the second quarter thanks to the new models.



Business year 2007.
Rolls-Royce Phantom Drophead Coupé.



Business year 2007. New motorcycle models.

G 650 Xcountry



G 650 Xchallenge



G 650 Xmoto



K1200 R



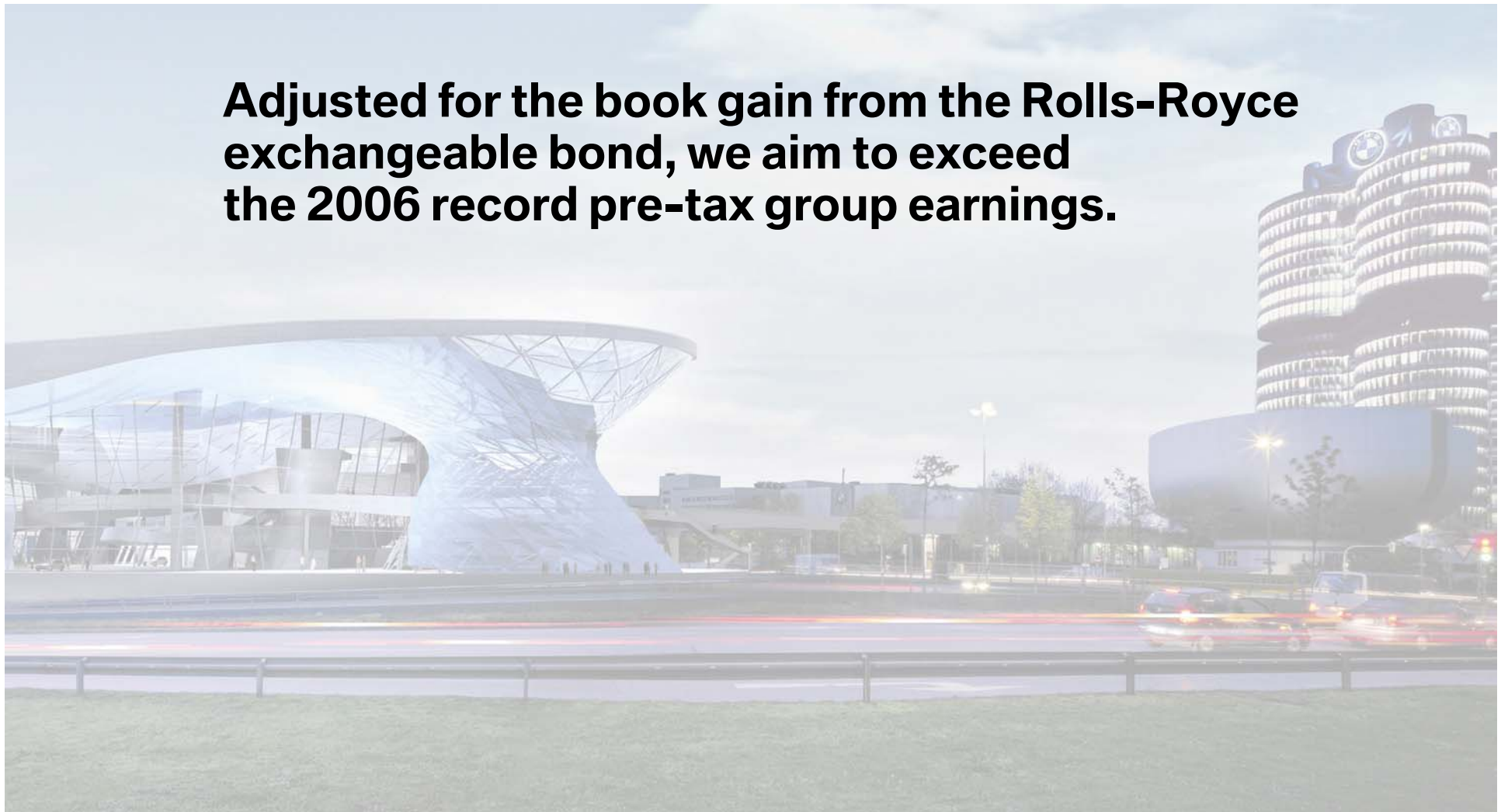
HP2 Megamoto



Outlook on the business year 2007.

Result target.

Adjusted for the book gain from the Rolls-Royce exchangeable bond, we aim to exceed the 2006 record pre-tax group earnings.



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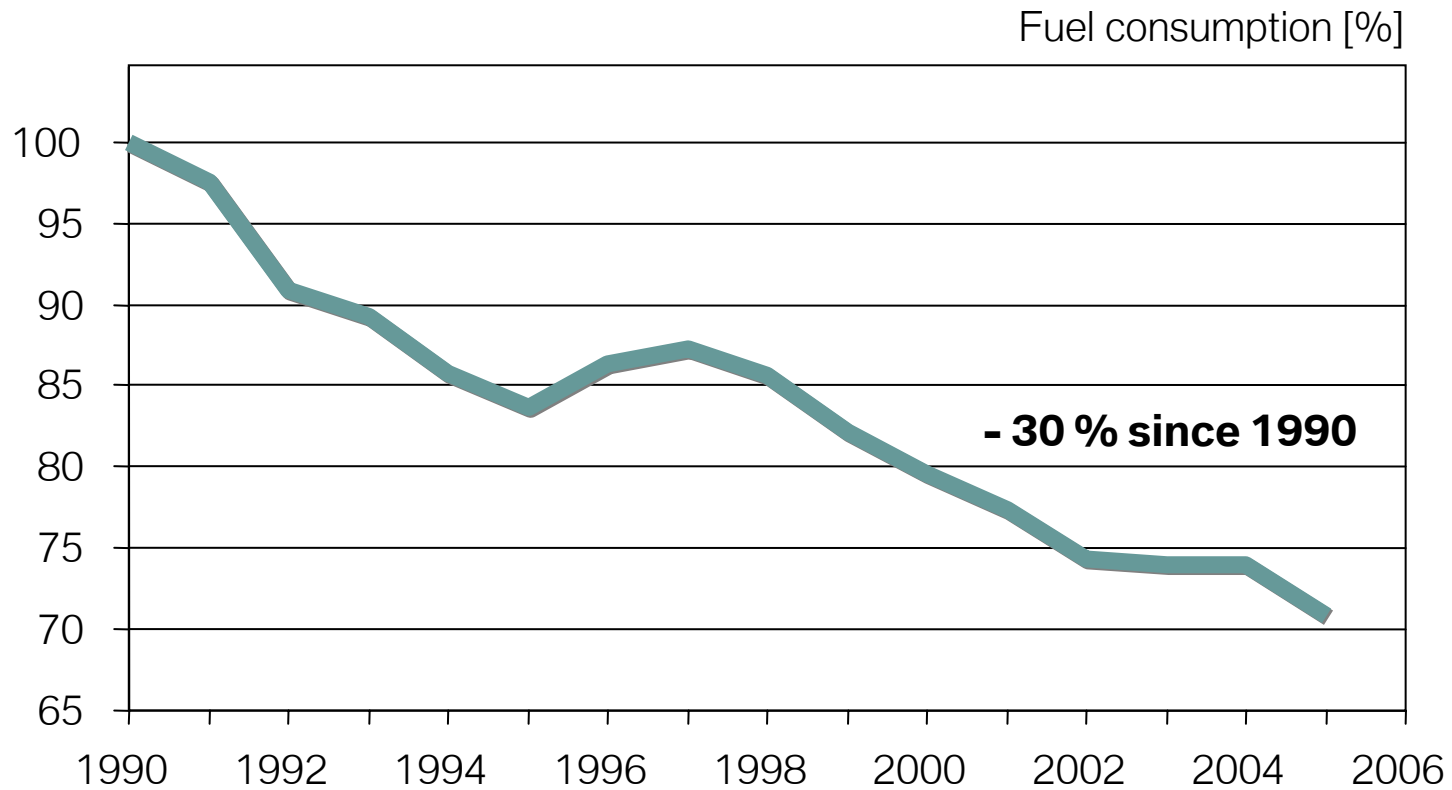
Challenges.

The BMW Group is well prepared for the future.



Challenges.

BMW fleet consumption in Germany reduced by almost 30%.

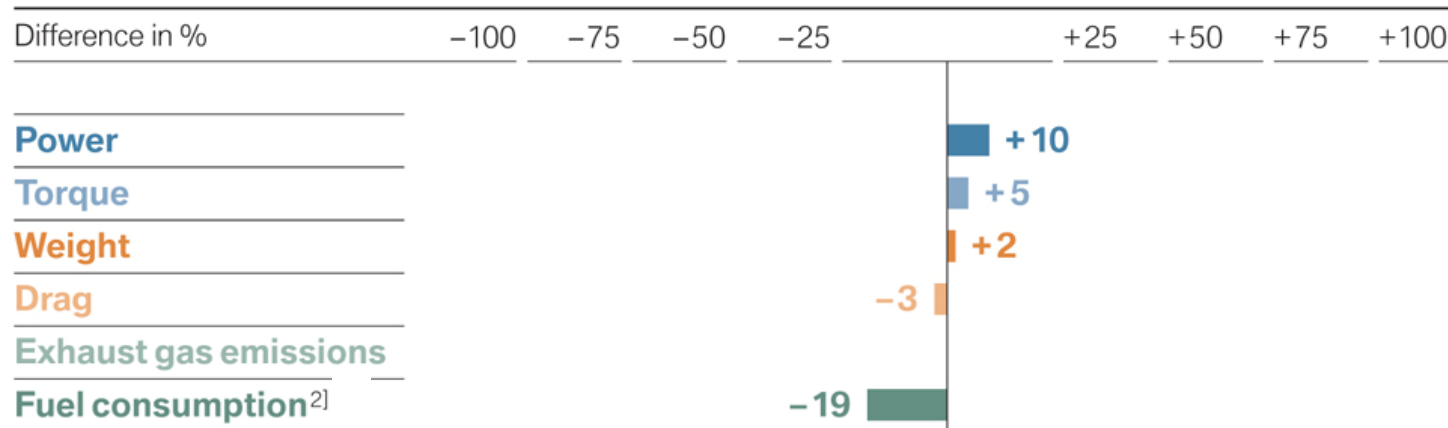


Challenges.

BMW EfficientDynamics: The BMW 1 Series as an example.

Efficiency improvement of the BMW 118i revised model^{1]}

(Index = BMW 118i model year 2004, compared with the 118i available from spring 2007)



1] manual transmission

2] Combined EU fuel consumption

Challenges.

Efficiency increases of the BMW 1 Series, 3 Series and 5 Series.

Current 320i – 23 percent
less fuel consumption



New 525i – 33 percent
less fuel consumption



New 118i: 5.9
New 118d: 4.7



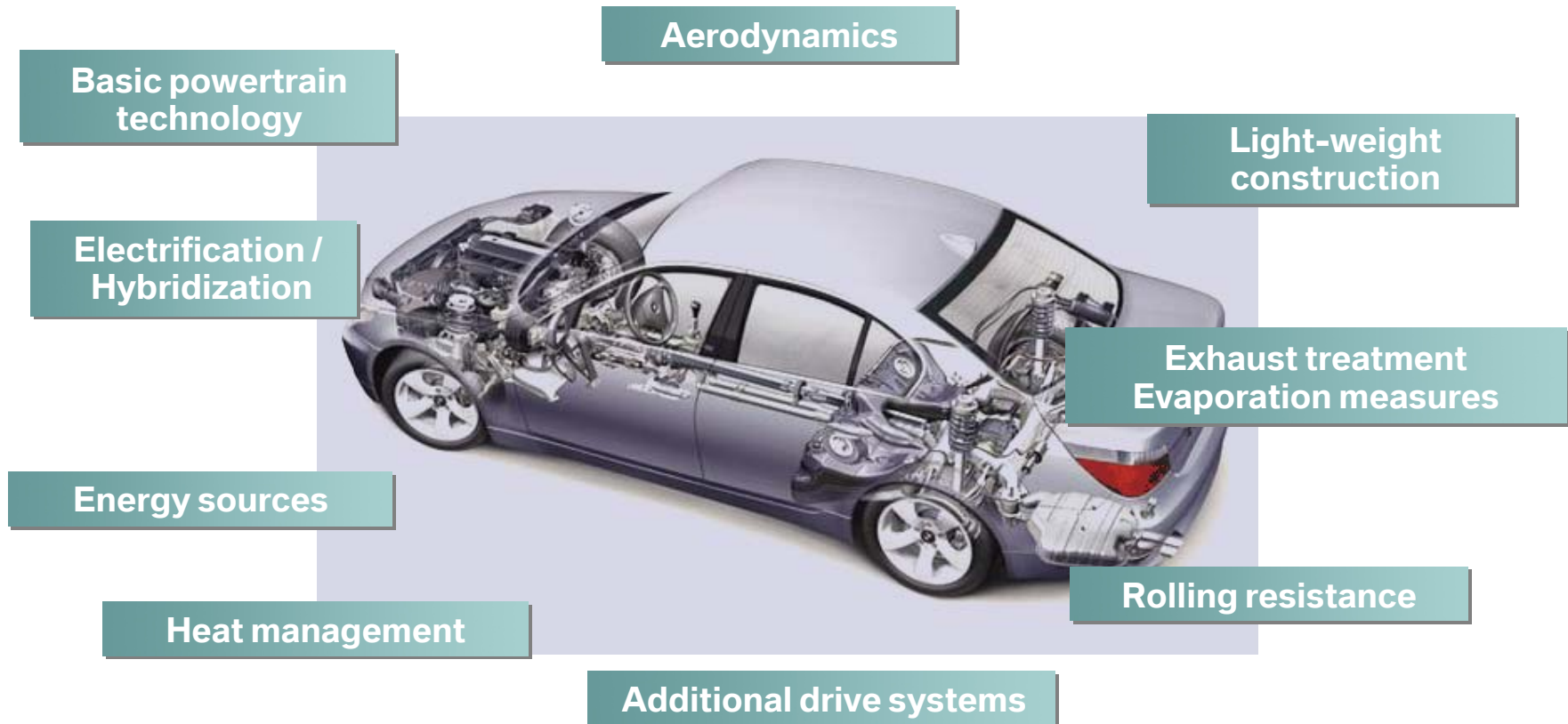
Challenges.

BMW EfficientDynamics: Optimization of engine technology.



Challenges.

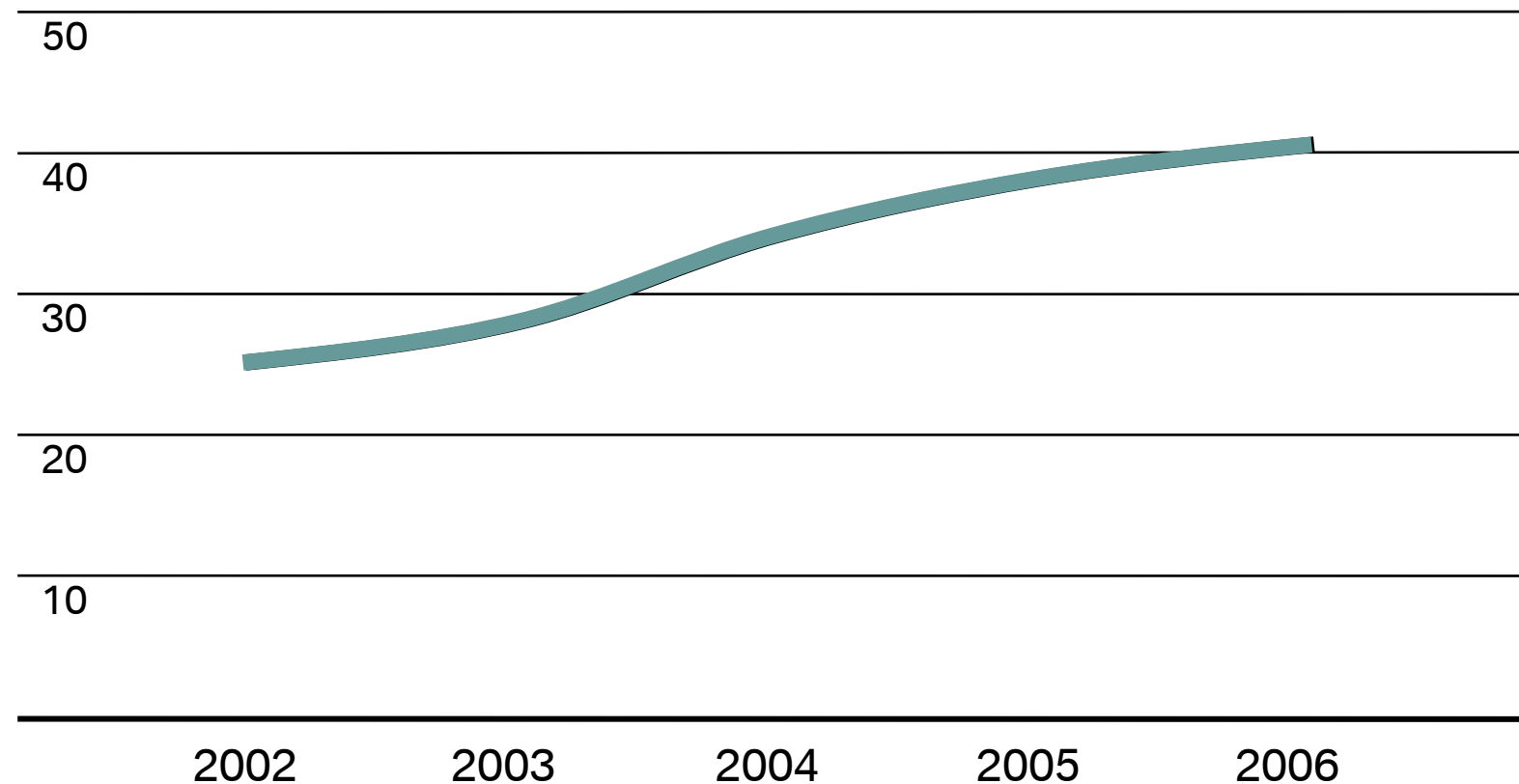
BMW EfficientDynamics: Intelligent energy management.



Challenges.

**BMW a pioneer in economic diesel technology:
40 percent of BMW fleet with diesel engines.**

in %



Challenges.

BMW EfficientDynamics: Hydrogen 7 as the world's first hydrogen-powered sedan.



Challenges.

BMW EfficientDynamics.

Maintain variety

**Different CO₂ emission
limits for different vehicle classes**

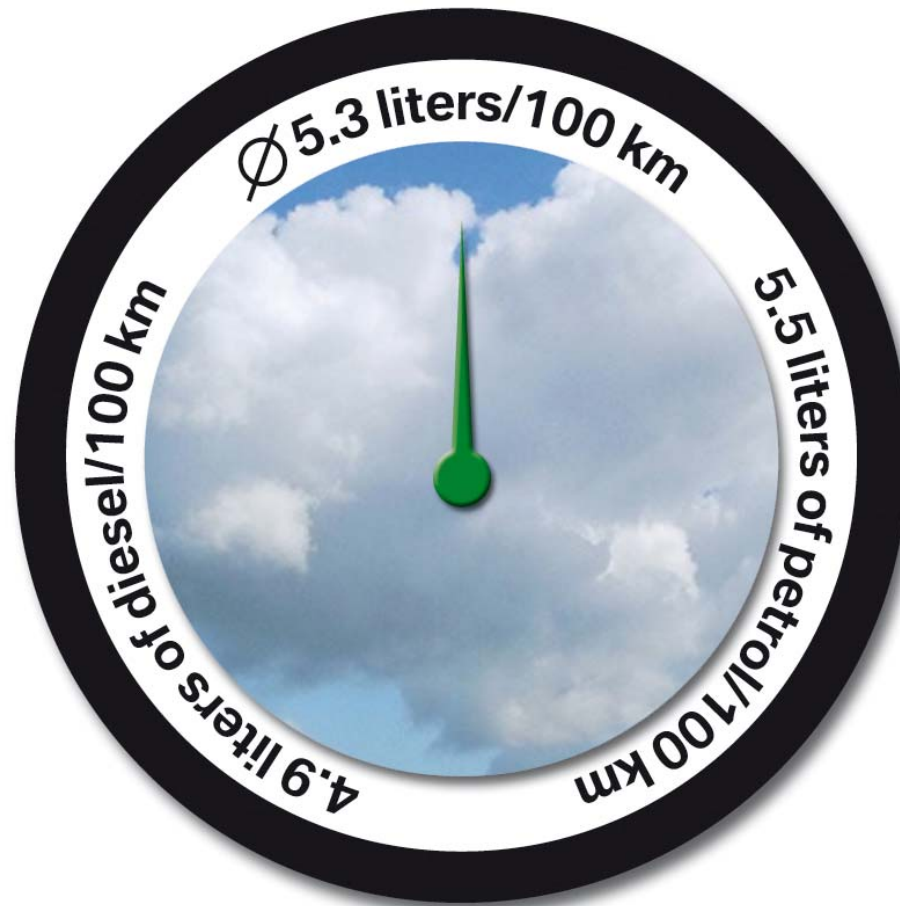
**Many models with less than 140 g CO₂ / km
by the end of 2007: from the
MINI Cooper D to the BMW 520d**

Sheer driving pleasure

Sheer saving pleasure

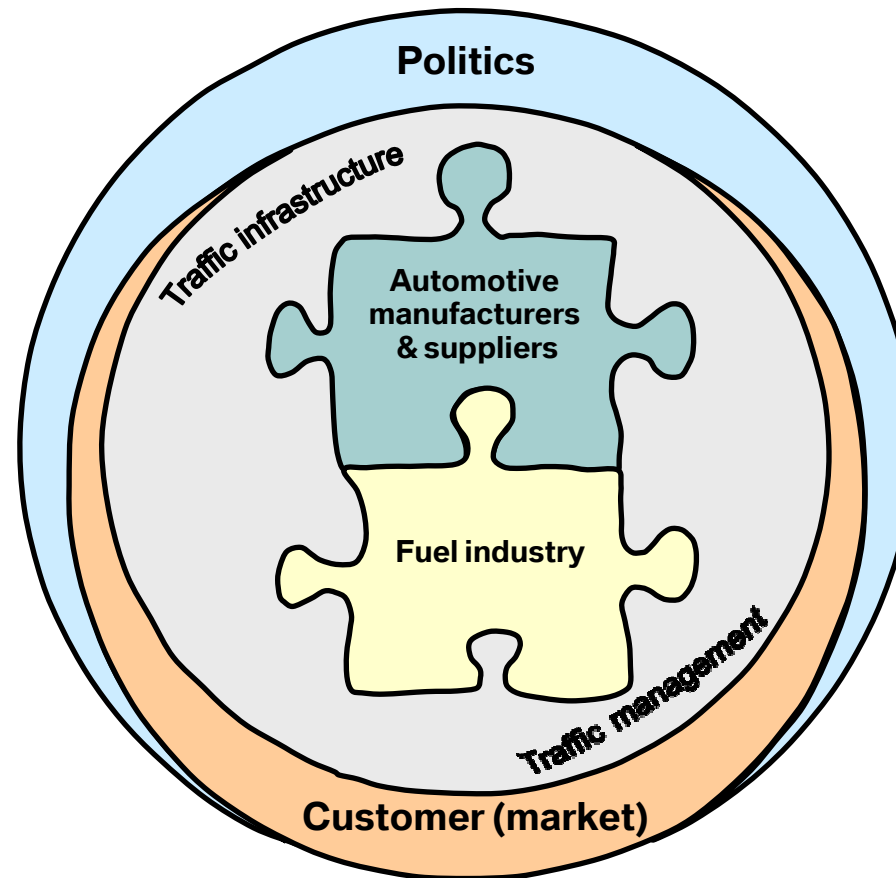
Challenges.

Limit of 130 grams/ CO_2 from 2012 on: Average consumption of all cars in Europe 5.3 l/100 km.



Challenges.

Integrated approach for the traffic sector.



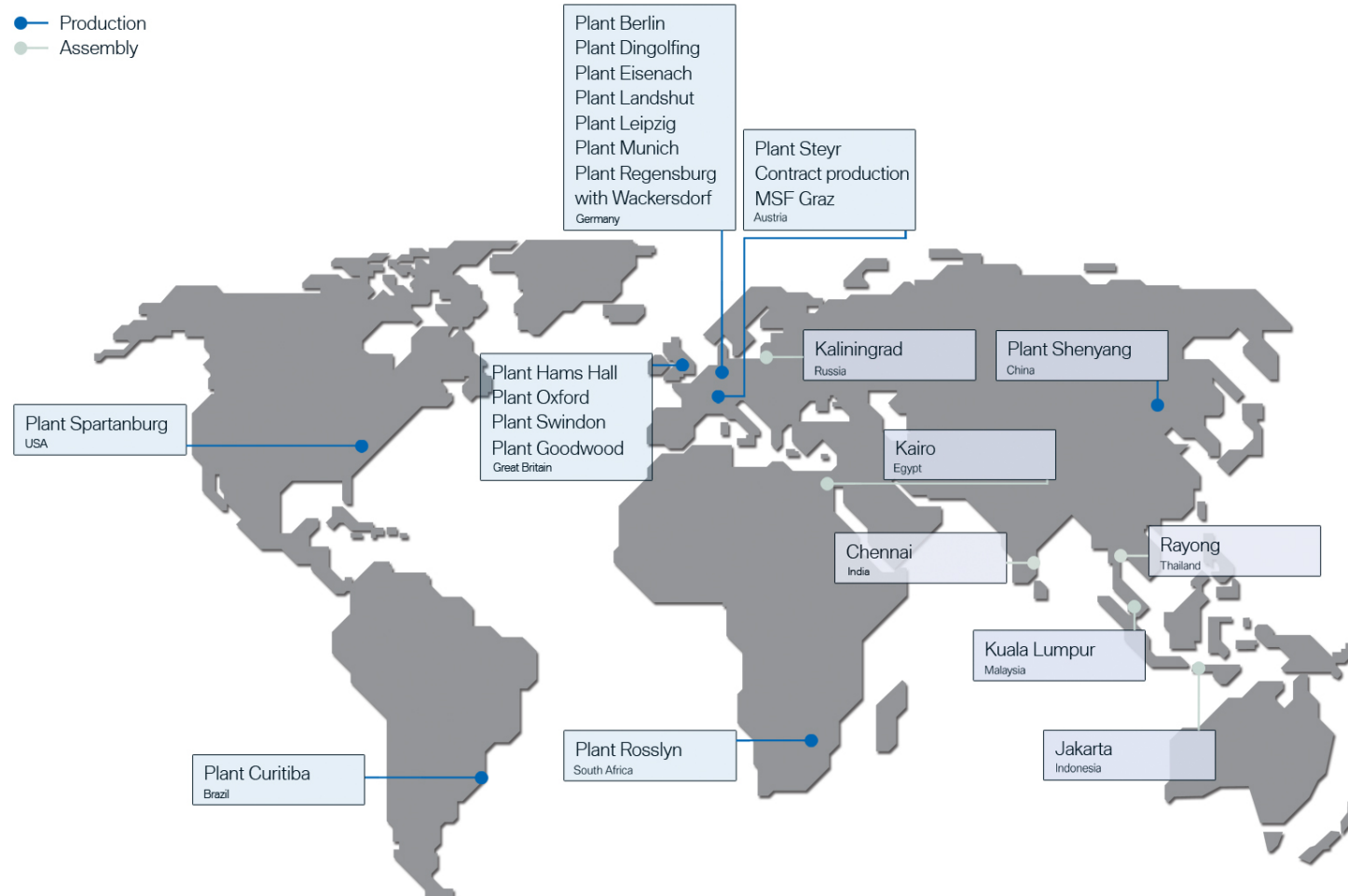
BMW Group Annual Accounts Press Conference. Main points.

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Responsibility.

BMW Group acts as a good corporate citizen at all 23 global production locations.



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