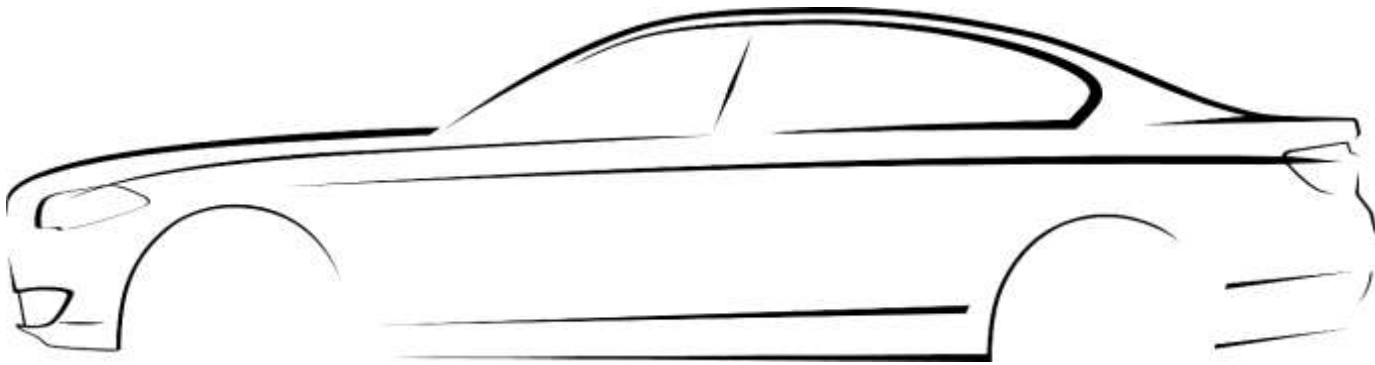


BMW Brilliance Automotive, Plant Shenyang.

Investor & Analyst Meeting.



Hans Kroeppelt,

Senior Vice President Manufacturing &
Plant Director,

BMW Brilliance Automotive.

Investor & Analyst
Meeting

Shenyang
September 2010



Sheer
Driving Pleasure

Investor & Analyst Meeting.

Joint Venture history and milestones.

**Mar. 27
2003**

Signing of Joint Venture Contract

**Oct. 18
2003**

Launch of 3 Series

**Nov. 28
2003**

Launch of 5 Series

**Sep. 10
2005**

Launch of new 3 Series

**Nov. 18
2006**

Launch of new 5 Series long wheel base

**Sept.
2008**

5th Anniversary & 100,000th Car Roll off

**Nov. 12
2009**

Signing 2nd plant Investment Agreement with the Shenyang
Municipal government

**Jan.
2010**

Go live Migration from CKD production to Transplant

**Jun. 16
2010**

Start of Production E90 in second production site

**Jul. 01
2010**

Launch of new 5 Series long wheel base

Investor & Analyst Meeting.

Plant Shenyang Vehicles.

Producer of three vehicles:

- Sole producer of first Generation 5 Series Sedan Long Wheelbase in run out phase



- Producer of 3 Series



- Sole Producer of the second Generation of The New BMW 5 Series Sedan Long Wheelbase



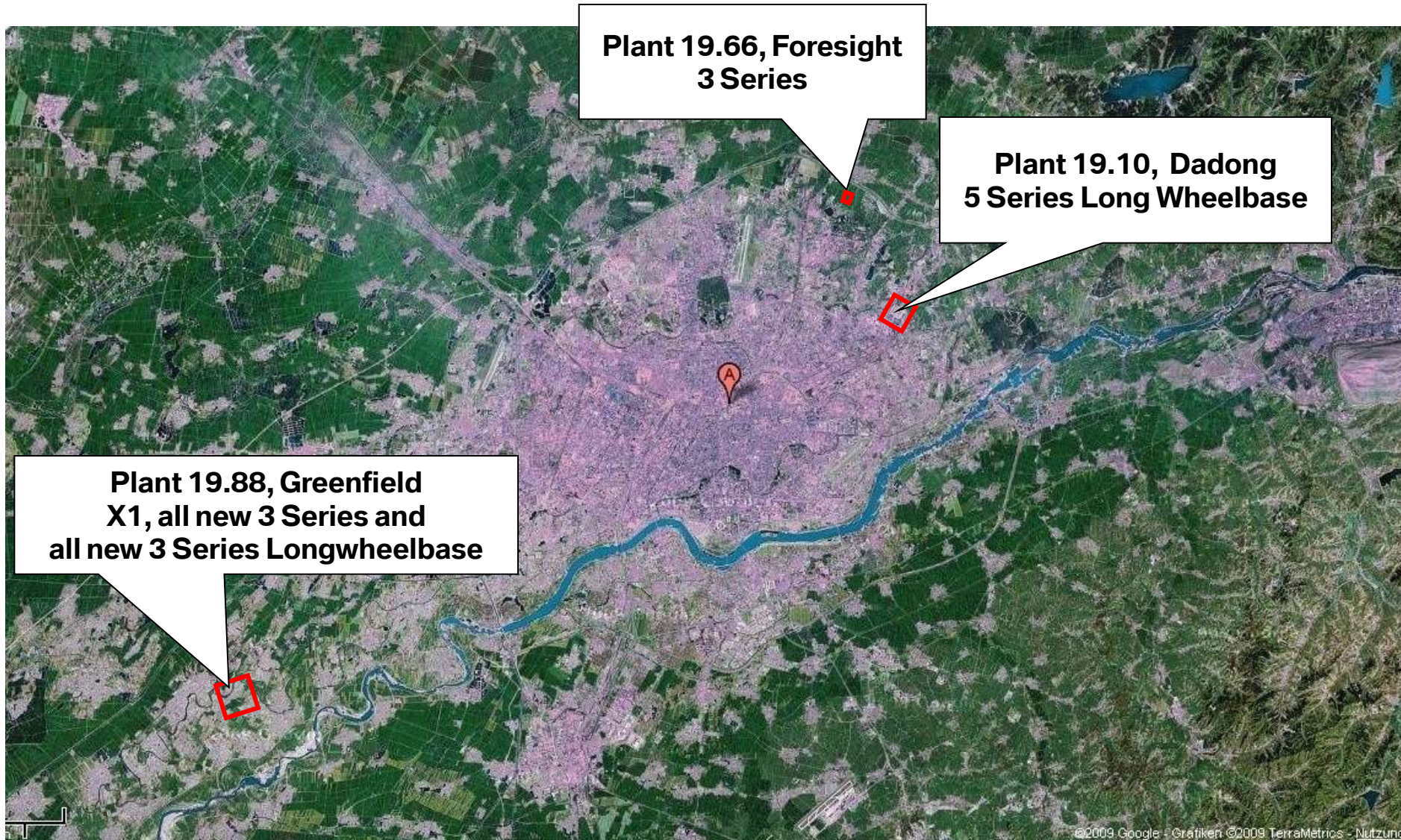
Investor & Analyst Meeting.

Plant Shenyang Data.

- **Size of used area in plant 280,000 square meters**
- **Production area: 200,000 square meters**
- **2 Production sites (Dadong/Foresight)**
- **Plant Capacity in 2011: 75,000 cars per year**
- **4.300 Employees**

Investor & Analyst Meeting.

The two locations in Shenyang & new plant Greenfield.



Investor & Analyst Meeting.

Layout Plant Dadong & Foresight.



Investor & Analyst Meeting.

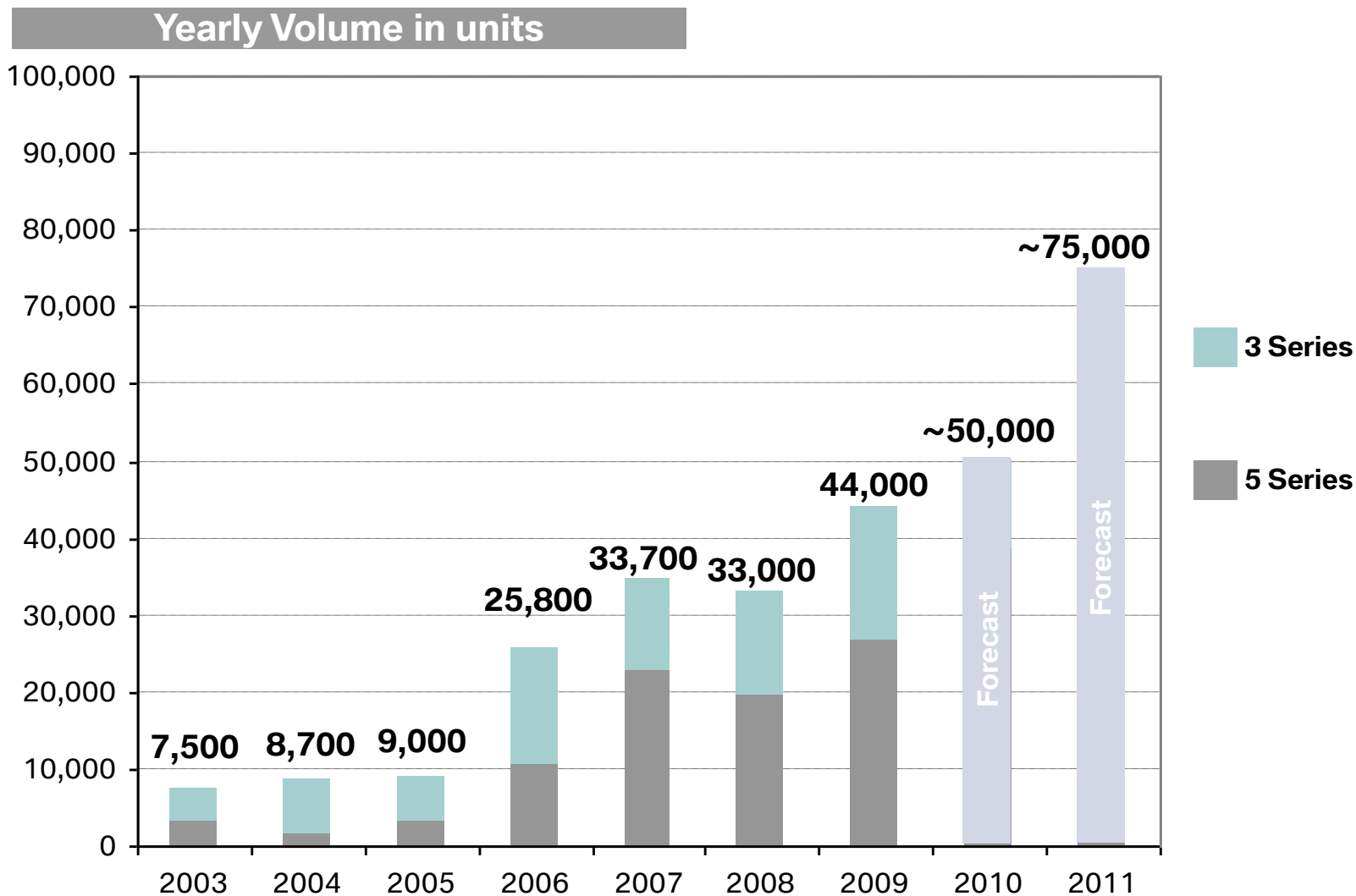
Plant Layout Assembly 3 Series (Foresight).



Investor & Analyst Meeting.

Production Volume Development.

Production Volume 2003 - 2011.



Investor & Analyst Meeting.

Shift Model.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
00:00	MTNC	C	C	C	C	C	C
02:00-02:45		break	break	break	break	break	break
06:00		5.25	5.25	5.25	5.25	5.25	5.25
10:30 - 11:15	A	A	A	A	A	A	MTNC
14:00	break	break	break	break	break	break	
18:00 - 18:45	7.25	7.25	7.25	7.25	7.25	7.25	
22:00	B	B	B	B	B	B	
24:00	break	break	break	break	break	break	
working hour	16.5	21.75	21.75	21.75	21.75	21.75	5.25

130.50

	1st Week	2nd Week	3rd Week
Shift Group A	43.5	43.5	43.5
Shift Group B	43.5	43.5	43.5
Shift Group C	43.5	43.5	43.5

3.5h Work Time Account per associate and week

Investor & Analyst Meeting

Technology Overview.

Logistics:

~ 30,000 m2

~ 800 Production associates

Body Shop (3 and 5 Series)

~ 70,000 m2 (incl. logistics operation)

~ 1000 Production associates

- F18 Body Shop on latest BMW standard

Paint Shop

~ 50,000m2

~ 500 Production Associates

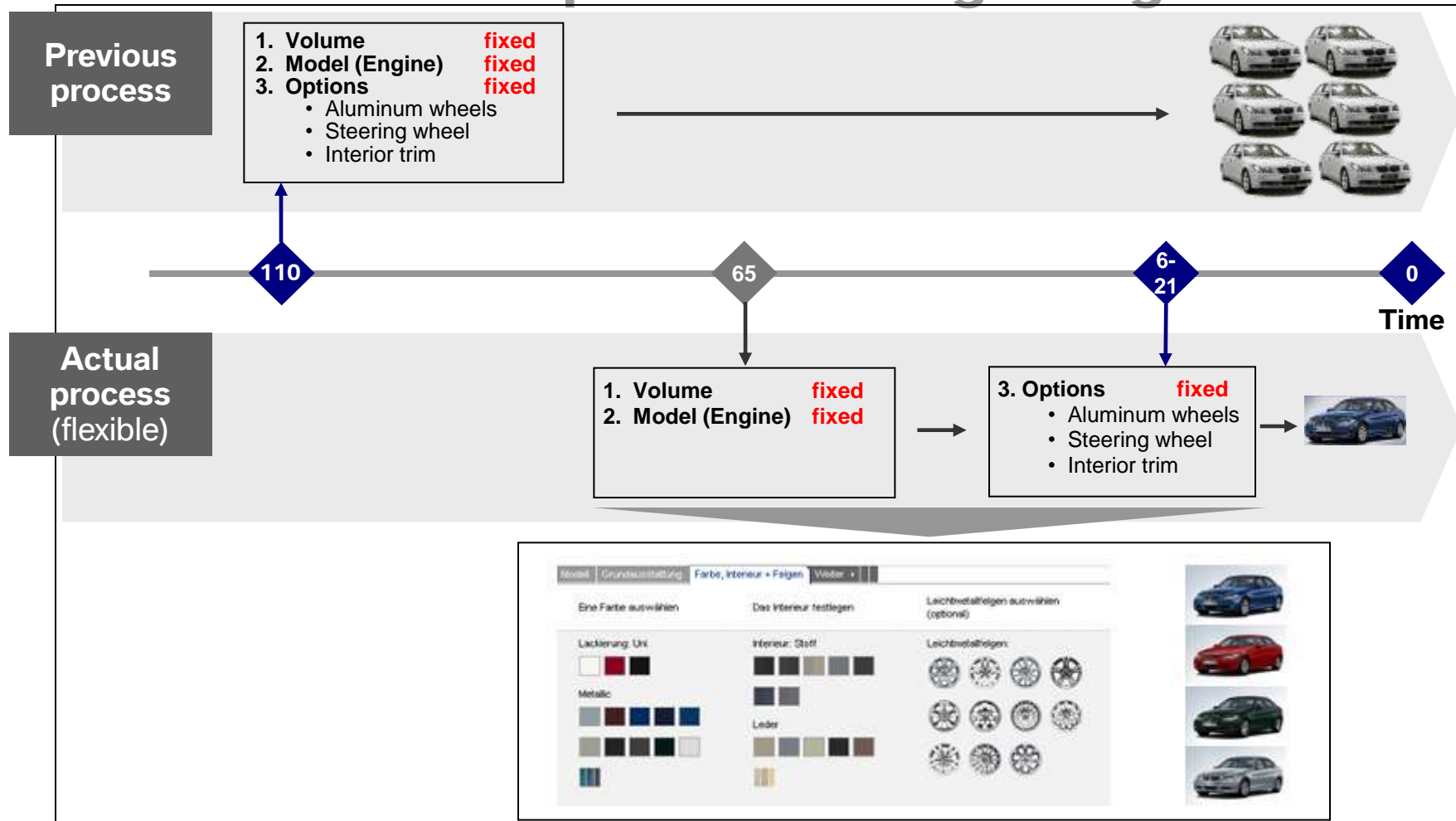
Assembly (Dadong & Foresight)

~ 50,000m2

~ 1400 Production Associates

Investor & Analyst Meeting

Customer Oriented Sales and Production Process was implemented beginning 2010.

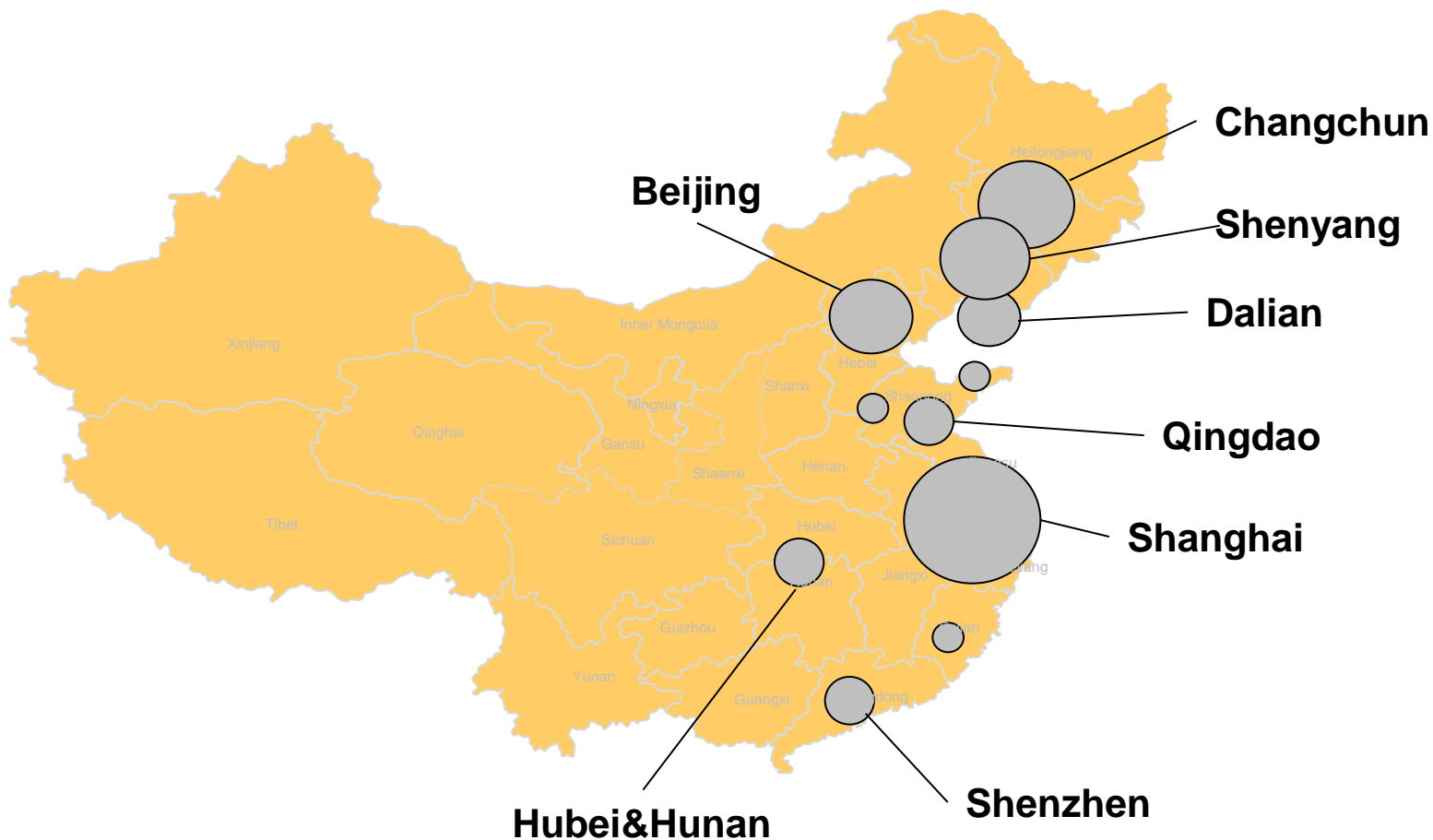


- Improved Customer Orientation (faster response to market demand)
- Reduction of VDC Stock (potential savings)
- Better Competitiveness due to Flexible Options

Investor & Analyst Meeting

Local Supplier.

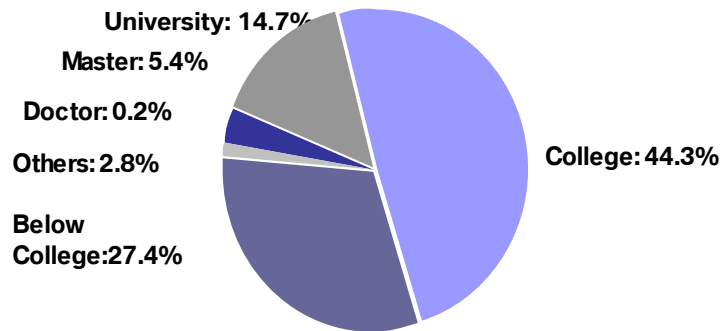
Over 160 suppliers in China by 2012.



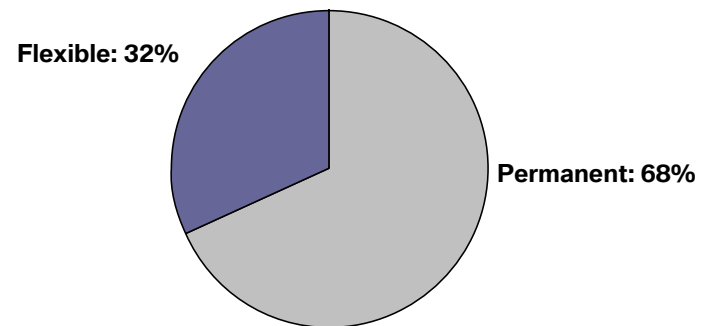
Investor & Analyst Meeting.

Human Resource. Headcount structure.

- **Plant has around 4,300 employees (BBA 2,920; Flexible 1,380).**
- **The average age of the highly motivated and skilled associates is around 27 years old.**
- **Over 69.8% of all employees have at least a college degree.**



Well Educated



Flexible

Investor & Analyst Meeting.

Long Term Targets & new Products for Plant Shenyang/Dadong.

- **Continue to produce World Class Quality**
- **Continuous Capacity Increases at Plant Dadong/Foresight and new plant in Tiexi up to 300,000 units/year (depending on the marked demand)**
- **Continue Sustainable Efficiency Increase (average 10-12 %/a)**
- **Continue Environmental Sustainability**
 - Energy was reduced by ~40% 2008-today
 - VOC was reduced by ~20% 2008-today
 - Water Consumption was reduced by ~60% 2008-today
 - Process Waste Water was reduced by ~30% 2008-today
 - Waste for Disposal was reduced by 70% 2008-today
- **Production of New Energy Vehicle together with our Partner Brilliance, in keeping with the priorities of the Chinese Government (10 year development plan for Fuel Efficiency and New Energy Vehicles)**
- **Continue with sustainable Corporate Social Contribution Activities for Chinese/Shenyang Society**
 - Educational Support; e.g.: BMW China Excellent University Students Award or BMW China Children's traffic Safety education
 - Environmental Protection, e.g.: Environmental Sustainability in Production or Earthquake-hit area Environmental Protection Programs integrated into other events (e.g. eco-bag)
 - Cultural Promotion, e.g.: BMW China Culture Journey or BMW China Culture Night
 - Corporate Governance, e.g.: ASR projects or Employees care and development