

# **COLLABORATION WITH KEY AUTOMOTIVE ASSOCIATIONS.**

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The BMW Group is a member of selected trade and industry associations and stakeholder groups that address various issues relevant to its business success. During their opinion-forming processes, we contribute our company's point of view through active participation in discussions on key strategic topics. These include climate protection, human rights, the circular economy, carbon footprint reductions to achieve targets of the Paris Climate Agreement and transparent supply chain management. As a member of relevant associations, we advocate for alignment with the targets of the Paris Climate Agreement.

### **GERMAN ASSOCIATION OF THE AUTOMOTIVE INDUSTRY (VDA)**

The BMW Group is a full member of Manufacturer Group I (Automotive Manufacturers), which brings together more than 650 carmakers and suppliers. As a VDA member, we are active in the various association bodies, including the Management Board, committees, working groups and steering committees.

Key focal points of the VDA's work include data, international trade, drivetrain technologies, taxation and regulation, and market-specific policy issues such as promoting research and development.

In the field of regulation and drivetrain technologies, the BMW Group is committed to promoting sustainable goals and legislation, in particular with a view to securing political support for our goal of climate neutrality by 2050. Securing this support means representing our interests to policymakers via the VDA on issues such as establishing the necessary preconditions for electromobility, charging infrastructure, the hydrogen industry and secure supply chains and raw material supplies. In addition to our clear appeal for nationwide public charging infrastructure coverage, the BMW Group has advocated for broad access to private charging options at home and at work.

With respect to data and digitalisation, the BMW Group works within the VDA to ensure that authorised third-party

access to data is via secure, protected, equitable-access platforms so that highly automated vehicles remain secure for users in the future.

In international trade, the BMW Group is committed to a comprehensive European trade policy that ensures free access to factors of production and safeguards the necessary supplies of raw materials to European plants.

## EUROPEAN AUTOMOBILE MANUFACTURERS' ASSOCIATION (ACEA)

Based in Brussels, Belgium, the European Automobile Manufacturers' Association (ACEA) represents 15 major European-based car, van, truck and bus manufacturers. It is the foremost interest group of our industry for accompanying legislative processes in the European Union. As ACEA president from 2021 – 2022, Oliver Zipse, Chairman of the Board of Management at BMW AG, was actively involved in political opinion-forming in a wide range of legislative initiatives. A primary focus was the EU Commission's "Fit for 55" dossiers, whose regulations are intended to lay the groundwork for the successful transformation of the European automotive industry.

Here, the stakeholder group's goal was to continue achieving maximum impact in the fight against climate change while maintaining and increasing the sector's competitiveness. During the decision-making process at the European level, ACEA provided support via numerous discussion formats, from fleet CO<sub>2</sub> emissions legislation and regulations enabling the public and private charging infrastructure for electromobility, to issues of raw material dependency.

In addition, our work in ACEA focuses on the legal framework regulating the use of the latest innovations across the full range of vehicle technologies. BMW Group representatives are active and engaged in their ACEA topic networks, whether on climate protection, digitalisation, trade or vehicle safety.

## ALLIANCE FOR AUTOMOTIVE INNOVATION

The Alliance for Automotive Innovation – or Auto Innovators, for short – is based in Washington, D.C., and represents 14 major car manufacturers. It is the primary advocacy group of our industry for legislative and regulatory processes in the United States.

Senior executives from BMW of North America are lead members of the Administrative Board, and members of the Executive Committee and Strategic Planning Committee. In partnering with Auto Innovators, BMW of North America has advanced important legislation pertaining to autonomous vehicles, the right to repair and data privacy, to name a few.

Auto Innovators provides technical expertise on issues such as greenhouse gas regulations, provisions in the Inflation Reduction Act and cybersecurity.

### CHINA ASSOCIATION OF AUTOMOBILE MANUFACTURERS (CAAM)

The BMW Group is also active in the CAAM International Committee (CAAMIC), a vital channel for industry leaders to discuss policy and regulation issues, especially around vehicle imports.

The four work packages the CAAM oversees are: e-mobility/sustainability, cyber-security/intelligent & connected vehicles, and investment & other industrial policies.

CAAMIC conferences facilitate the exchange of information and help establish common positions. CAAM then aligns these with domestic OEMs and joint venture committees, and advocates for the industry position with policymakers, for instance by submitting position papers and policy proposals, and attending discussions with them.

The BMW Group China also works closely with the Beijing offices of VDA and ACEA, to actively engage in dialogue with policymakers on the relevant legislation. We also leverage industry think-tanks to voice BMW Group positions. These think-tanks include the China Automotive Technology and Research Center (CATARC), China Society of Automotive Engineers (SAE China) and the China Electric Vehicle Association (EV100).

BMW AG, May 2024 **Contact:** governmentaffairs@bmwgroup.com



