

Information on data protection for shareholders of Bayerische Motoren Werke Aktiengesellschaft.*

With the following information we would like to inform you about the processing of your personal data as a shareholder of Bayerische Motoren Werke Aktiengesellschaft (hereinafter "BMW"). Further information on the processing of personal data by BMW in general and on your rights can be found at https://www.bmwgroup.com/de/general/data_privacy.html.

1. Who is responsible for processing my data and who is the data protection officer?

Data controller is Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 Munich, registered office and court of registration: Munich, HRB 42243.

You can contact our data protection officer at the above address or at datenschutz@bmw.de.

2. What data do we process from you and for what purpose?

We process your personal data exclusively for the purposes provided for in the German Stock Corporation Act in connection with the Annual General Meeting and the Separate Meeting of Preferred Stock Shareholders. If you register to attend a meeting, we will process your name, address and details of your shares (number and type of shares held) in order to enable you as a shareholder to exercise your rights at these meetings. Your name and details of your shares will also appear in the list of participants which is to be kept by law. In the event of a request for items to be added to the Agenda, countermotions or election proposals, we must publish some of your personal data in compliance with the provisions of the German Stock Corporation Act. If you contact us by e-mail or wish to receive business documents that are to be made accessible (e.g. at touch tables at the shareholder meetings), we will save your e-mail address exclusively for the purpose of processing this request. If you authorise another person to attend the Annual General Meeting or Separate Meeting of Preferred Stock Shareholders and to exercise the associated rights, BMW will process the name and address of your authorised representative in order to ensure that the meetings are held properly. In this case, you must inform the authorised representative about the data processing of his/her personal data by BMW.

Legal basis for the processing of your personal data in all these cases is the German Stock Corporation Act (§ 123 AktG in conjunction with Section 17 Articles of Association of BMW AG and §§ 124, 126 et seq, 129 AktG) and Art. 6 para. 1 lit. c) GDPR.

3. How long do we store your data?

We will store your personal data for as long as is required for the purpose in question; your data will be stored for a longer period of time only if this is required by law. If data is processed for several purposes, the data will be deleted or only stored in a form that cannot be directly traced back to you as soon as the last stated purpose has been fulfilled.

4. Who do we share data with and how do we protect it?

We use external service providers and their subcontractors for the handling of the Annual General Meeting or the Separate Meeting of Preferred Stock Shareholders, who process your data exclusively within the EU. If you or your authorised representative attend a Meeting, other participants and BMW shareholders may inspect the personal data entered in the list of participants in accordance with § 129 of the German Stock Corporation Act.

* Non-binding convenience translation.

5. To whom can I turn as an affected person?

If you have any questions regarding the use of your personal data, please contact us at hv@bmw.de or call +49 89 382 11793.

You can also contact the responsible data protection officer at BMW AG: Stefan Winkler, BMW AG, Petuelring 130, 80788 Munich, Germany, datenschutz@bmw.de.

BMW AG takes your concerns and rights very seriously. However, if you are of the opinion that we have not sufficiently complied with your complaints or concerns, you have the right to file a complaint with a data protection authority. The data protection supervisory authority responsible for BMW is: Bayerisches Landesamt für Datenschutzaufsicht, Promenade 27, 91522 Ansbach.

Status: March 2019