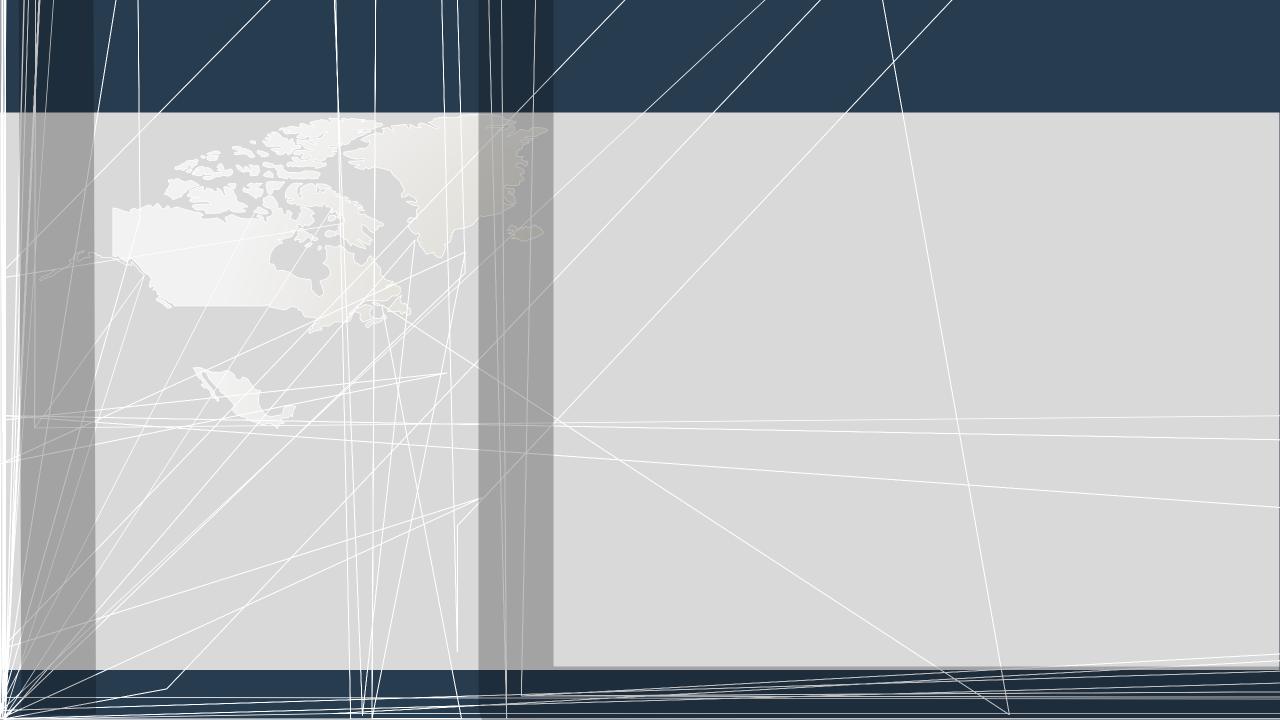


UPDATEStrategy NUMBER ONE > NEXT

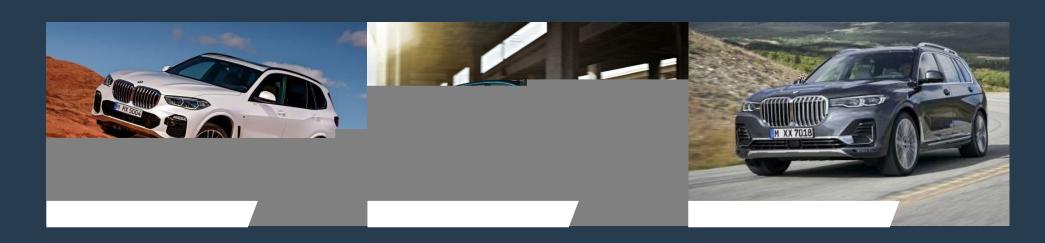
FINANCIAL PERFORMANCE Review and Outlook 2019

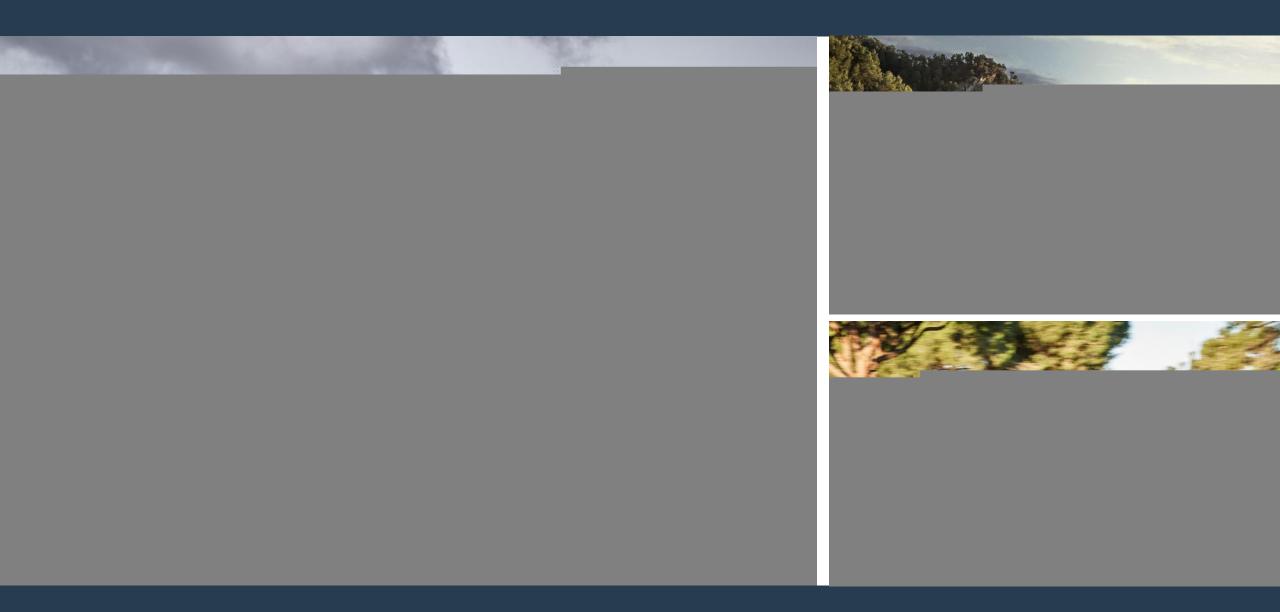


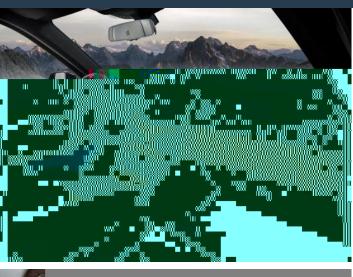




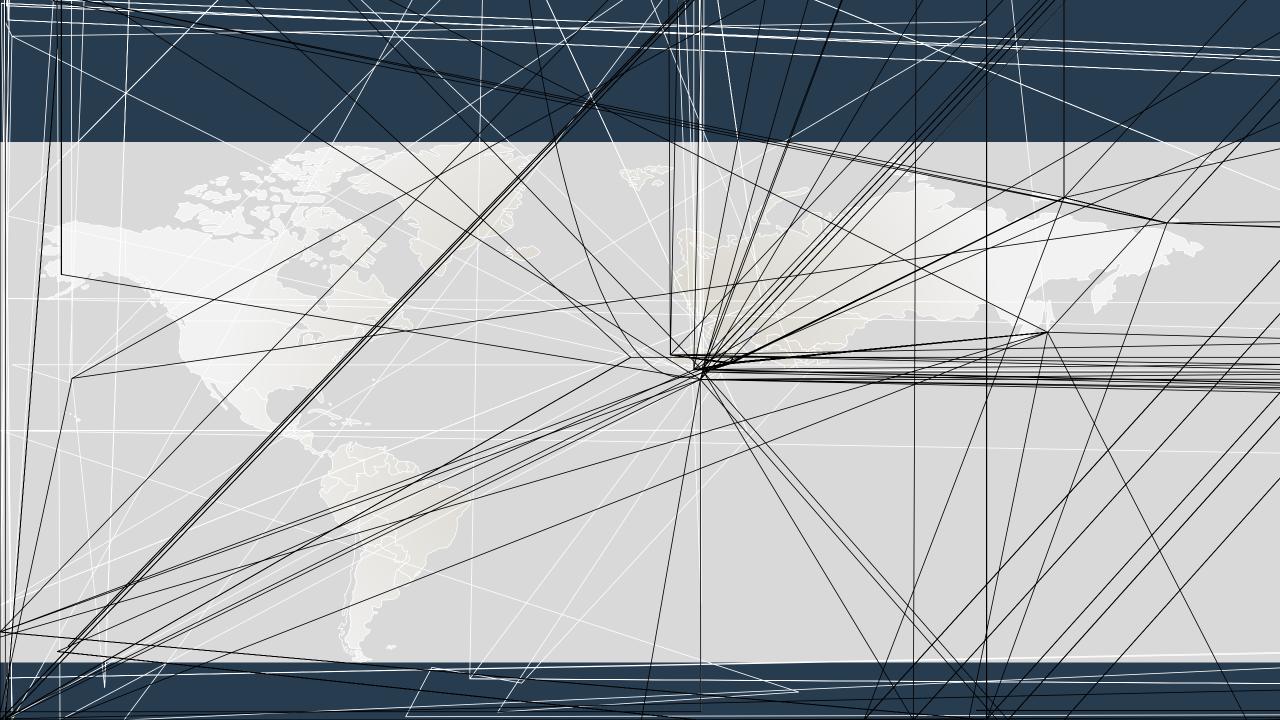














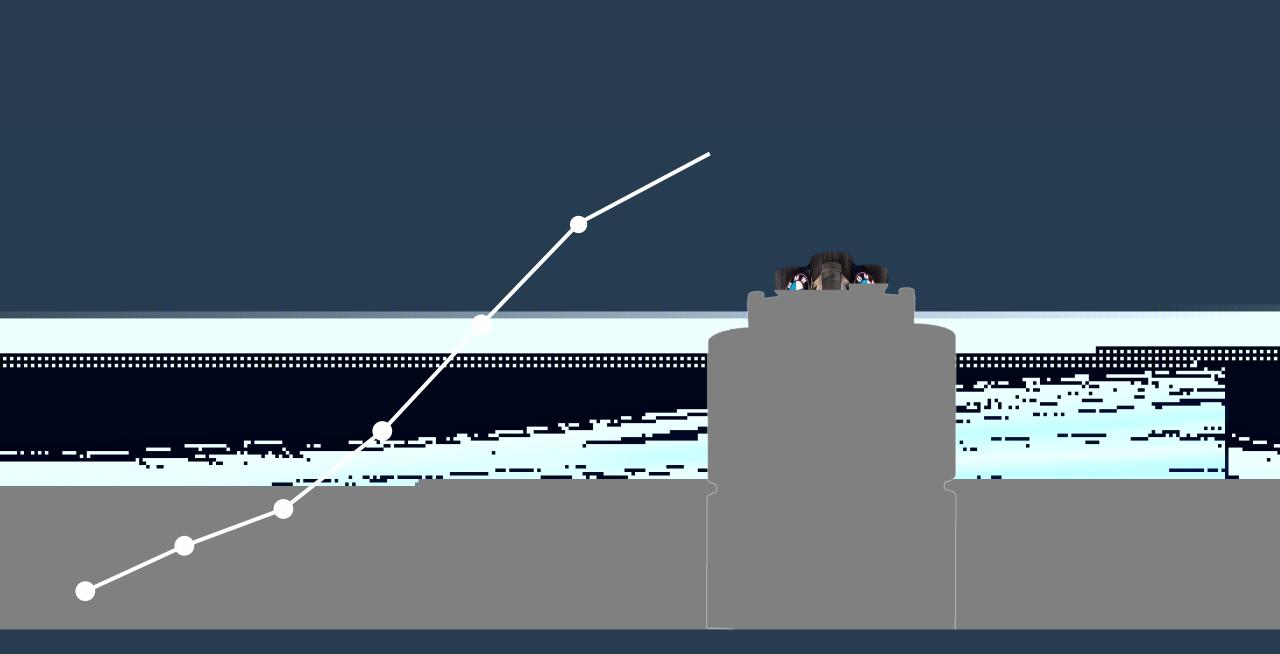


BMW equity share from 2022

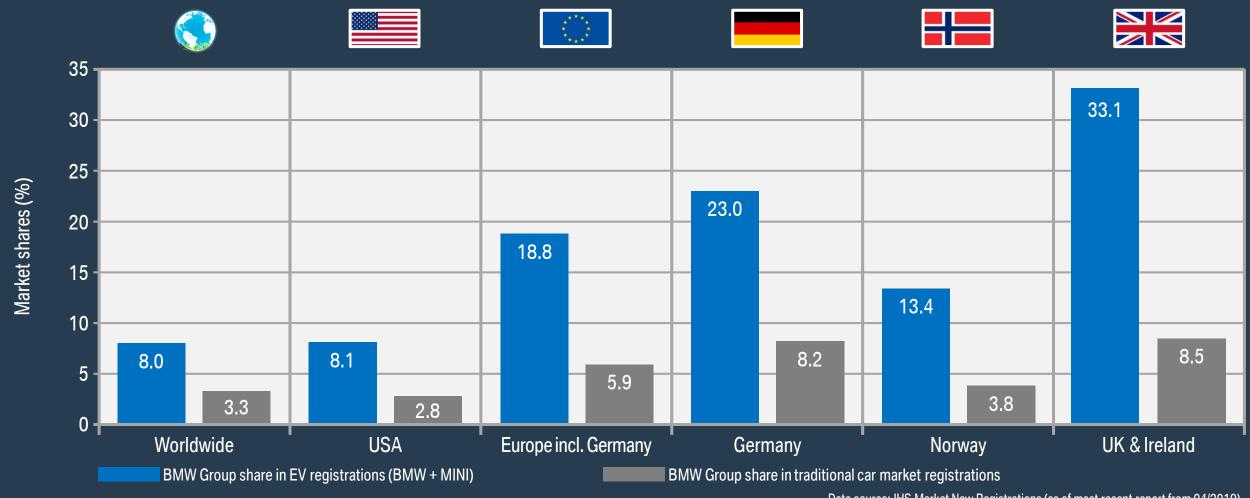


Е

S



BMW Infographic



Fully electric



60 Ah / 22 kWh

BMW i8 Coupe



BMW X5 xDrive40e*



BMW 530 Le China*



BMW 740e, Le, Le xDrive



BMW 330e*



BMW 225xe



94 Ah / 33 kWh



BMW i3, BMW i3s 94 Ah / 33 kWh

BMW X1 xDrive

25Le (CN only)

BMW 530e

MINI Cooper S E

Countryman ALL4



BMW i3, BMW i3s 120 Ah / 42 kWh











BMW i8 Roadster



BMW i8 Coupe



BMW 530Le (CN only)

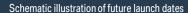




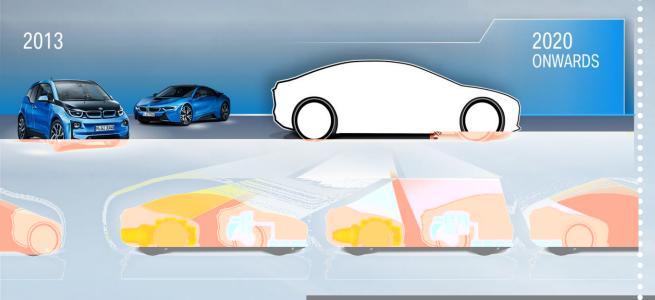








- * Not in series production any more
 ** MINI Battery Electric Vehicle & BMW iX3 Vision are Concept Cars



Development of <u>flexible architectures</u> for cars with combustion engines, plug-in hybrids, and pure-electric vehicles.



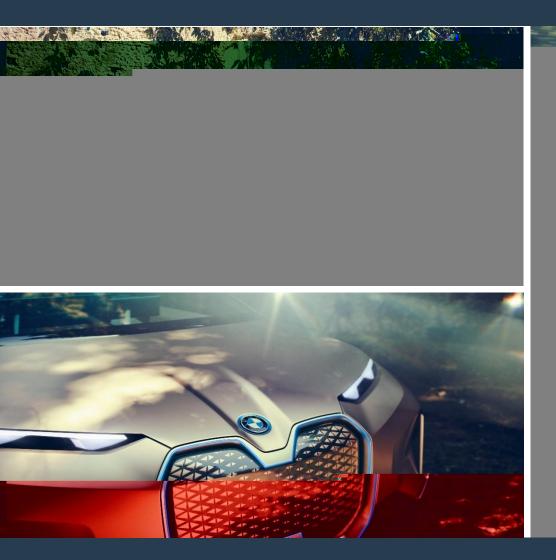


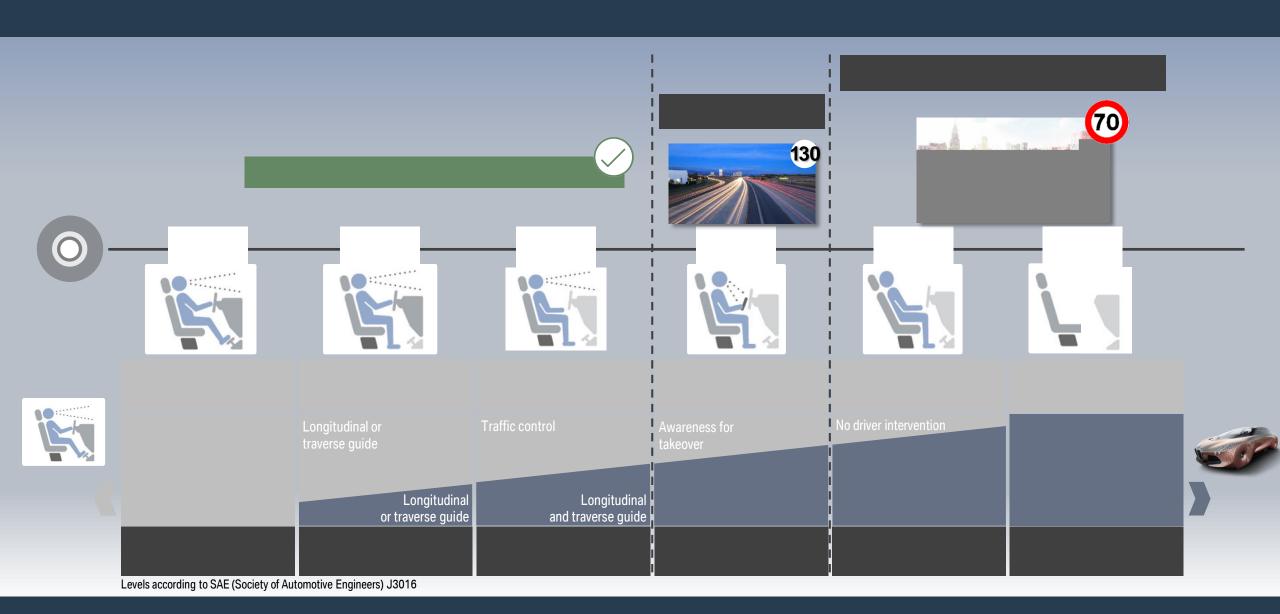




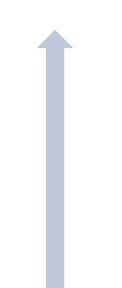
Flowing technological transition possible Exchange Flexibility is guaranteed Sustainable future-oriented jobs











Flexible vehicle architecture

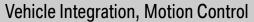


Electric engine

Battery cell Research & assembly











Sensors and Al / Environment model







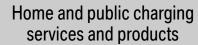






MoU with Daimler R&D for next technology level











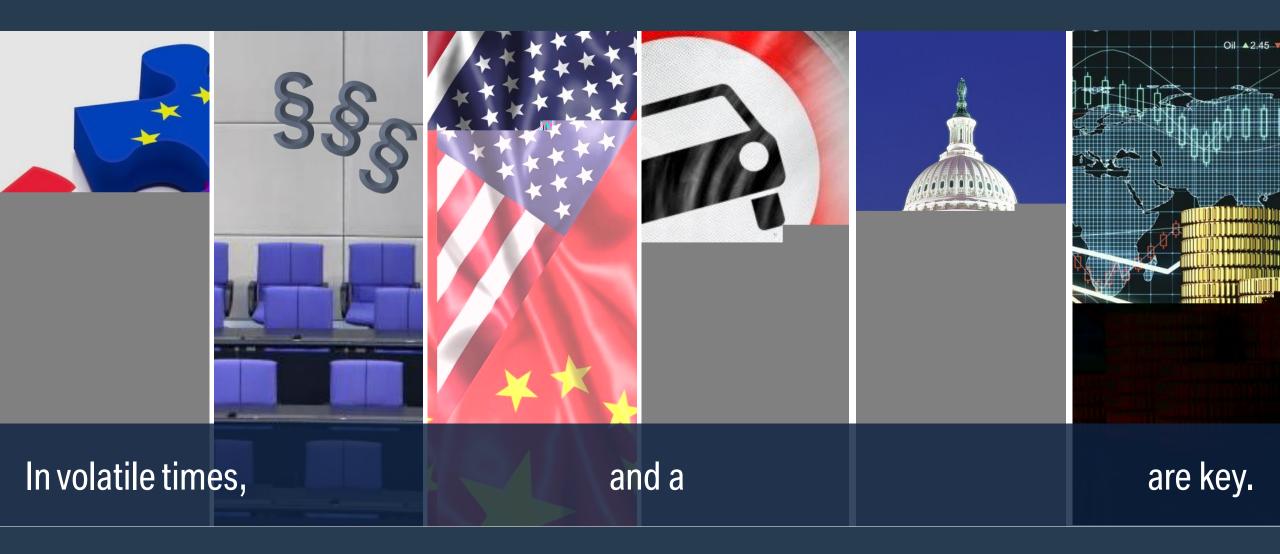
^{*} For the U.S. entity of PARKNOW, the March 2019 figures are estimated.

** Partially, customer data is aggregated and thus, data summation is w/o the consideration of possible redundancies.

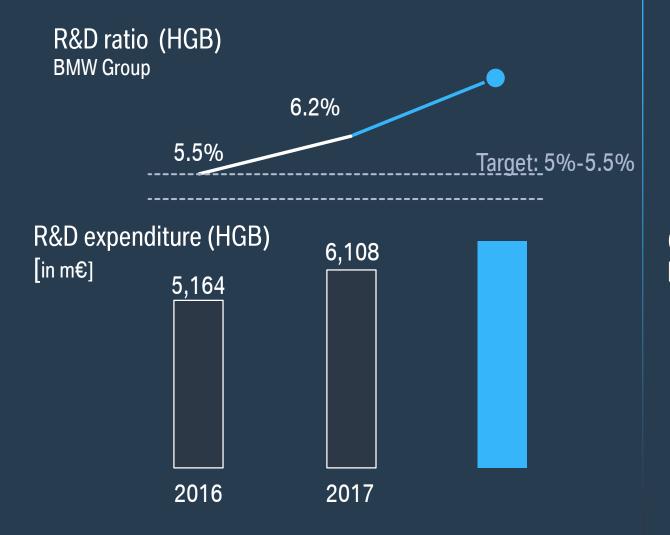
*** Monthly gross merchandise value run rate is based on the previous month's figure.

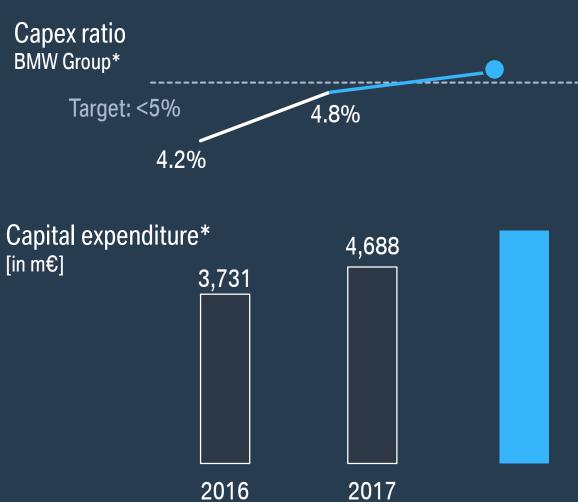
UPDATE
Strategy NUMBER ONE > NEXT

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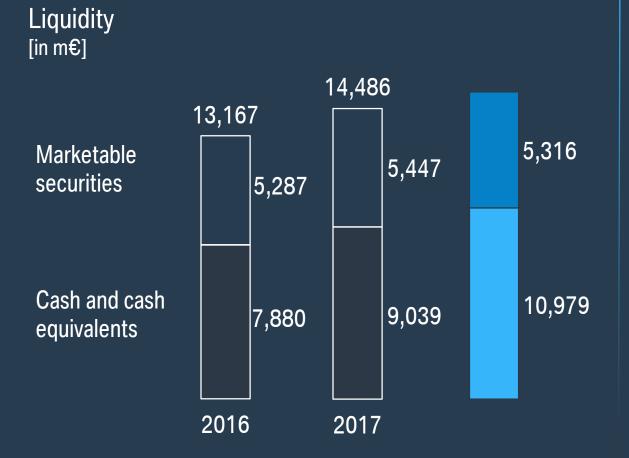


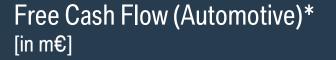






2017







^{*} Definition: Free cash flow corresponds to the cash inflow from operating activities of the Automobiles segment less the cash outflow for investing activities of the Automobiles segment adjusted for net investment in marketable securities and term deposits.



Slight increase in

between 4.5

and 6.5% *.

Solid increase in

between

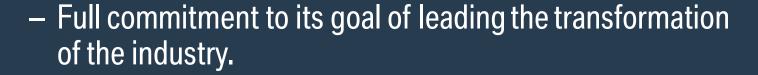
8 and 10%.

on par with previous year's level.

Significant decrease in

on par with previous year's level.





- Continued strive for sustained high profitability as the foundation of its Strategy NUMBER ONE > NEXT.
- Leverage of opportunities in the global premium markets.
- Flexibility to deal with a challenging and volatile environment.