



## BMW CARDATA PRICE LIST.

Date: May 2023

BMW CarData offers you the option of accessing telematics data from BMW and MINI vehicles. The requirement is that a customer must give his definite permission for the release of his data and must have a telematics-enabled vehicle allocated to a valid BMW ConnectedDrive or MINI Connected customer account.

Based on these data, you can offer your customers tailor-made, personalised services.

PRICE OVERVIEW.

The following prices apply to the use of BMW CarData:

	Price
Individual data keys per retrieval1)	€ <b>0.29</b> *
Individual event keys per retrieval1)	€ <b>0.09</b> *

 $^{\mbox{\tiny 1)}}$  You only pay for the provision of the keys that you have actually requested and received.

## MAXIMUM AMOUNT PER CLEARANCE.

BMW CarData will only charge you for data transfers per clearance up to a maximum monthly limit. This means that even very data-intensive services can be provided at fair conditions.

	Price
Maximum monthly amount per clearance	€5.00*

\* All prices are net prices excluding VAT at the currently applicable rate, in as far as applicable.

Company Bayerische Motoren Werke Aktiengesellschaft Post adress BMW AG D-80788 Munich, Germany Office adress Petuelring 130 Office adress Forschungs- und Innovationszentrum (FIZ) Knorrstraße 147 Telephone Exchange +49 89 382-0 Fax +49 89 382-25858 Internet www.bmw.com Bank account BMW Bank IBAN DE02 7022 0300 5100 9409 40 BIC BMWBDEMUXXX Registered Office and Court of Registry Munich Com. Reg. No. 42243 Chairman of the Supervisory Board Norbert Reithofer

Board Oliver Zipse Chairman Ilka Horstmeier Walter Mertl Milan Nedeljković Jochen Goller Joachim Post Frank Weber

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## VOLUME BASED DISCOUNT.

BMW CarData offers a volume based discount for customers with a large volume of vehicles. Depending on the number of vehicles for which telematics data is collected over an accounting month, a discount of up to 70% will be granted on your monthly BMW CarData invoice. The following table shows the graduated discount in detail.

The number of vehicles that telematics data was collected for over the accounting month	Discount
1-999	0 %
1,000-2,499	5 %
2,500-7,499	10 %
7,500-14,999	20 %
15,000 -24,999	30 %
25,000 -39,999	40 %
40,000 -59,999	50 %
60,000-99,999	60 %
over 100,000	70 %

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