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Dr. Friedrich Eichiner
Member of the Board of Management of BMW AG, Finance
Analyst and Investor Conference for the Business Year 2012
March 20, 2013

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Most Admired Companies". We are the only automaker and the only European
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This positive trend in our sales figures is reflected in the Group's key financials
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- l l l A l 5 i (Previous year 68.82, +11.7%)
- W m i l m l h A l 5 i 5
(Previous year EUR 7.38 billion, +5.9%)
- U l m A l 5 i 5 (Previous year EUR 4.9 billion, +4.4%)

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The BMW Group's financial strength provides the basis for future growth.
This gives us the strength to invest in our future. The BMW Group's capex ratio

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h l l h l k € 5.24 billion³ j k n j h h l k k l l l

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The BMW Group's capital expenditure is more efficient today than it h l
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one site. The BMW Group's plants are already running at over 100% capacity.

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revenue. The BMW Group's growth is set to take on a new dimension -

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il l l h k l j pany deserve a bigger share of our company's
success. At this year's Annual General Meeting, the Board of Management will
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The company's liquidity situation remained solid. At the end of the year, Group
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 our company's value, fo l i l l m m l l l h k l 5 l
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 right times. We are adding even more variety to our customers' driving pleasure.

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m industry. That's how we define premium. That's what makes us stand out.
That's BMW.

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